



# APPLICATION START-UP AREA 2023

fairnamic GmbH  
Neue Messe 1  
88046 Friedrichshafen, Germany  
www.eurobike.com  
E-Mail: info@eurobike.com

Company:	Responsible employee: (full name)
Street:	
Postal Code/City:	
Country:	
Company owner/ Managing director: (full name)	
Website:	
Invoice address: (if different from address above)	
VAT no.:	
Year of foundation of the Company*:	Function/Position:
	Phone:
	Mobile:
	E-Mail:
	Exhibited Products:
	Notes:

## We would like to order the following package in the EUROBIKE Start-Up Area:

Please select package:	PACKAGE 1: 6 m <sup>2</sup>	PACKAGE 2: 12 m <sup>2</sup>
<b>Stand space</b>	Included	Included
<b>Back wall</b>	Height: ca. 2.28 m Width: 3 m	Height: ca. 2.28 m Width: 6 m
<b>Equipment</b>	<ul style="list-style-type: none"> <li>• 1 spotlight</li> <li>• 1 standing height table (height: 1.10 m   Ø: 0.70 m)</li> <li>• Carpet black/dark grey</li> <li>• Power connection including electricity consumption</li> </ul>	<ul style="list-style-type: none"> <li>• 1 spotlight</li> <li>• 1 standing height table (height: 1.10 m   Ø: 0.70 m)</li> <li>• Carpet black/dark grey</li> <li>• Power connection including electricity consumption</li> </ul>
<b>Graphics</b>	<ul style="list-style-type: none"> <li>• Stand number</li> <li>• Exhibitor graphic (2.10x1.50 m)</li> </ul>	<ul style="list-style-type: none"> <li>• Stand number</li> <li>• Exhibitor graphic (2.10x1.50 m)</li> </ul>
<b>Cleaning services</b>	<ul style="list-style-type: none"> <li>• Full cleaning</li> <li>• Daily cleaning service</li> </ul>	<ul style="list-style-type: none"> <li>• Full cleaning</li> <li>• Daily cleaning service</li> </ul>
<b>Further services included</b>	<ul style="list-style-type: none"> <li>• 2x exhibitor passes</li> <li>• Communication package</li> <li>• Area security</li> <li>• Waste disposal</li> </ul>	<ul style="list-style-type: none"> <li>• 3x exhibitor passes</li> <li>• Communication package</li> <li>• Area security</li> <li>• Waste disposal</li> </ul>
<b>Additional services</b>	<ul style="list-style-type: none"> <li>• AUMA fee: 0.60 €/m<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>• AUMA fee: 0.60 €/m<sup>2</sup></li> </ul>

**PACKAGE 1:**  
2,599 €  
plus 19%  
VAT

**PACKAGE 2:**  
4,199 €  
plus 19%  
VAT

### Closing date for registration: December 16th, 2022

\*Participation in the Start-Up Area is bookable for companies not older than 3 years.  
The participation fee is payable directly after receipt of invoice | Stand cancellation/cancellation fee: see Special Conditions of Participation EUROBIKE 2023 (annex).  
Besides the Special Conditions of Participation EUROBIKE 2023, the following conditions are also part of this contract: General Conditions of Participation, Technical Guidelines, General Regulations, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines.  
All of the above mentioned documents can be found under <https://www.eurobike.com/en/exhibiting-guidelines/>.  
Data protection: Please note that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance. With my signature, I confirm the binding registration for EUROBIKE 2023 and the applicability of the mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines).

The Messe Frankfurt Group and Messe Friedrichshafen GmbH would like to inform you about suitable offers and services.  
For this purpose, fairnamic GmbH would like to pass on your details provided here to the Messe Frankfurt Group, their respective sales partners in your home country and to Messe Friedrichshafen GmbH.

You have the right to revoke your consent at any time with effect for the future. To do so or if you have any questions, please email us at [privacy@fairnamic.com](mailto:privacy@fairnamic.com) or write to the following surface mail address: Neue Messe 1, 88046 Friedrichshafen, Germany. Further information according to article 13 and 14 GDPR please find at <https://www.messe-friedrichshafen.com/privacy-policy>.

To the processing and use of my data for the above purposes:  
I agree                      I do not agree

I also agree to receive information by email:  
I agree                      I do not agree

Place, Date

Signature/Company stamp

# Special Conditions for EUROBIKE 2023

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## Definitions:

<u>Fairnamic:</u>	Fairnamic GmbH shall hereafter be referred to as <b>fairnamic</b> .
<u>MF-Venue</u>	Messe Frankfurt Venue GmbH shall hereafter be referred to as <b>MF-Venue</b> .
<u>OSC</u>	Upon admission, exhibitors receive an access-code for the fairnamic Online-Service-Center (hereafter referred to as <b>OSC</b> ). Stand registration and media entries must be executed via the OSC.
<u>Serviceshop-MFV:</u>	Upon admission, exhibitor receive an access-code (MyAccount) for the MF-Venue Shop for Exhibitor Services, hereafter called <b>Serviceshop-MFV</b> . Technical and organizational orders for the stand on site must be executed via this online portal.
<u>Conditions of Participation:</u>	General Terms and Conditions of Participation, Technical Guidelines, House Rules, General Protection and Hygiene Concept (if already existing), Data Protection Guidelines and further documents are available here: <a href="http://www.eurobike.com/exhibiting-guidelines">www.eurobike.com/exhibiting-guidelines</a> .

## General Event Information

### 1. Opening Times

**1.1** The International Bicycle Trade Exhibition EUROBIKE will take place from Wednesday, June 21 to Sunday, June, 25, 2023, at the exhibition grounds of Messe Frankfurt. EUROBIKE is open from Wednesday through Sunday from 09:00 a.m. to 6:00 p.m. Access for exhibitors: 1 hour before the start of the show. The exhibition is open to the public on Saturday and Sunday, June 24 and 25, 2023, (Festival-Days) from 09:00 a.m. to 6:00 p.m.

### 2. Set-up and Dismantling Times

#### 2.1 Set-up:

June 16 - 19, 2023: 7:00 a.m. – midnight.

June 20, 2023: 7:00 a.m. continuously until June 21, 2023, 9:00 a.m.

Separate set-up times apply to the set-up of stands used exclusively for the Festival Days.

Advanced stand set-up must be approved by the project management.

#### 2.2 Dismantling:

June 25 – 26, 2023: June 25 from 6:00 p.m. continuously until June 16, 10 p.m.

June 27 – 28, 2023: 7:00 a.m. - 10:00 p.m.

Early dismantling is prohibited. Please note the General Conditions of Participation.

### 3. Registration / Admission

Registration for EUROBIKE 2023 is made by completely filling out the online form. With this Intention to exhibit, the company declares to fairnamic its sincere interest to participate as an exhibitor. The submission of the online registration form does not constitute a claim to admission. Fairnamic shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set for him. The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw once it has been received by



fairnamic. The contract with fairnamic for participation shall only be concluded upon confirmation of participation by fairnamic, which constitutes acceptance of the contract. By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special and General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the currently valid Protection and Hygiene Concept, the Data Protection Guidelines as well as all further conditions of participation listed at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

## 4. Participation Fee, Exhibitor Passes, Co-Exhibitors

**4.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes, exhibitor service by the project management, provision of the trade shows in-house information systems, target group specific marketing of the event, hall security and cleaning of the halls.

The fees pertain to the entire duration of the trade show. If a two-storey stand is approved, 50 % of the participation fee will be charged for the space of the upper structure

**4.2** The number of exhibitor passes included in the participation fee is based on the stand size. The exact number of passes due can be found in the participation invoice.

**4.3** The co-exhibitor fee is €260.00/co-exhibiting company (+ media entry fee). Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive two exhibitor passes free of charge.

## 5. Terms of Payment

100% of the participation fee is payable 2 weeks after receipt of invoice; but no later than April 1, 2023, at the latest. Invoice issued after April 1, 2023, are due immediately. The payment terms on the fairnamic invoices are decisive. Please note the information on the bank details.

## 6. Stand-Cancellation / Cancellation Fee

If the stand is cancelled after contract conclusion, the full participation fee will be due if the stand cannot be re-rented. If fairnamic can sell the stand to any other company, a cancellation fee of 25% of the participation fee will be charged. The stand cancellation fee will be invoiced after the exhibition.

## 7. Approval of Stand Construction

Approval is required for the following stand constructions: Exhibition stands >100m<sup>2</sup>, all exhibition stands in open-air areas, mobile stands, 2-storey stands, special structures and special constructions (stand structures and exhibits >4m high, closed ceilings, platforms and stages >20cm high, glass constructions, moving components, ceiling-floor connections).

Not subject to approval are single storey stand constructions that do not fall under the category of special constructions with a stand area <100m<sup>2</sup> and construction height <4m.

Further details on stand construction can be found in the Technical Guidelines at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

**8. Direct Selling:** Direct selling is prohibited.

## 9. WiFi

The exhibition grounds in Frankfurt have a free WiFi that exhibitors and visitors can connect to. Exhibitors' own WiFi must be registered and comply with specific conditions. Registration and requirements can be found in the Serviceshop-MFV.

## 10. Use of Operations Equipment

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra-ladders is only permitted to MF-Venue's official contractors. Orders can be placed via the Serviceshop-MFV.

## 11. Guarding / Liability

Fairnamic does not assume any obligation of care for exhibits, stand equipment and other objects located on the stand. Fairnamic recommends ordering a stand guard via the Serviceshop-MFV for the duration of the trade fair as well as for the set-up and dismantling periods.

## 12. Use of Music / GEMA

Exhibitors must register the use of copyright music, videos or movies with the German authority GEMA. The registration must be completed in full and made in good time. Registration forms are available at: [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

## 13. Catering

For stand-catering, fairnamic recommends the official contract partner of Messe Frankfurt. The relevant contact details can be found in the Serviceshop-MFV.

## 14. Stand parties

Stand parties after the end of the fair must always be approved by the project management. A corresponding application form is available in the OSC. MF-Venue and/or fairnamic reserves the right to charge a fee for any additional costs incurred, e.g. security, cleaning.

## 15. Additional Services

**In addition to the participation fee, the acceptance of the following services is obligatory:**

- Flat rate for general waste disposal: €1.50/m<sup>2</sup> stand space
- The AUMA fee (€0.60/m<sup>2</sup>) to be paid by the exhibitor will be invoiced and forwarded by fairnamic on behalf of AUMA.
- Media entry fee (obligatory media entry in all media): For the mandatory entry a fee of €559.00 will be charged. This applies to exhibitors and co-exhibitors. The media entry needs to be edited in the OSC by May 3, 2023, at the latest.

Further additional services can be ordered via the Serviceshop-MFV. You will receive the login-information for service orders and media entries by e-mail with the admission documents.

## 16. Domiciliary Rights, House Rules

The Frankfurt exhibition grounds are private property. The operator of the exhibition grounds is MF-Venue. In addition to fairnamic, it exercises domiciliary rights on the exhibition grounds. In this respect, reference is made to the house rules posted on the exhibition grounds. Exhibitors can view or download the current house rules at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines) or ask fairnamic to send them by post.



## **17. Pricing / Reverse-Charge-Procedure**

All quoted prices are net prices. If the statutory VAT is applicable, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Terms and Conditions of Participation.

## **18. Reservations, force majeure, cancellation, and other changes to the event**

Unforeseen events, in particular cases of force majeure (e.g. natural disasters, war, terror, failure or massive disruption of transport and/or communication links as well as special risks in the event of the occurrence of contagious diseases), which make it impossible or irresponsible to hold the event as planned, entitle fairnamic to postpone, shorten and extend an event, to cancel its opening entirely and to close an event that has already begun temporarily, permanently, in individual parts or in its entirety. (Further details: [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines)).

## **19. Legal Notices**

**16.1** In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.

**16.2** The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Commission on International Trade Law.

**16.3** Place of fulfilment for both parties is Frankfurt am Main.  
Place of jurisdiction: Tett nang  
HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm