



Eurobike



ECOMOBILITY EXPERIENCE GALLERY

New vehicles in everyday work and trade

June 25–29, 2025

Messe Frankfurt

Fine progress with ECOMOBILITY

Small, versatile vehicles and transport solutions are becoming more and more popular, especially in cities with traffic jams and few parking spaces. Not only are they cost-effective but also good for the environment and the climate. They are ECO: economical and ecologically friendly.

ECOMOBILITY has a wide range of versatile fine mobility solutions for house building and horticultural businesses, and everyone needing to transport material and equipment. In the ECOMOBILITY Experience Gallery visitors from trade, industry and municipalities can do more than just see the vehicles – there are opportunities to touch, test, load and unload. Because being able to compare in practice is important.

- **Which vehicle can accommodate a Euro palette?**
- **How can I transport half a ton of cement bags, shrubs with root bales, a lawn mower or road sweeper and still move fast on the cycle paths?**
- **What can I use to transport sand, gravel or bark mulch on narrow paths?**

The ECOMOBILITY Experience Gallery and the ECOMOBILITY Talk bring together vehicle and transport solution providers with users and procurement agents.

ECOMOBILITY benefits from the unique EUROBIKE network. Make the most of the innovative ECOMOBILITY format.



Mobility for people, machines and material

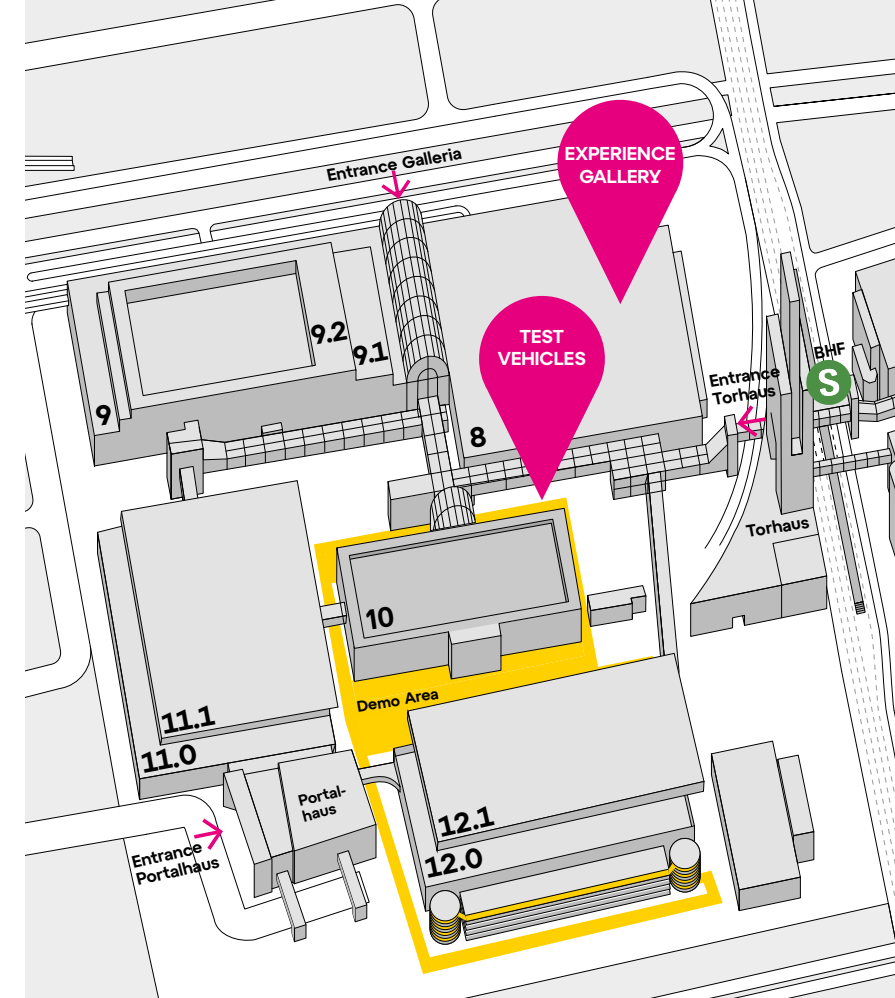
ECOMOBILITY brings a new format to EUROBIKE, And one that is in keeping with the evolution of the show towards a platform for sustainable everyday and business mobility.

With its ECOMOBILITY Experience Gallery, EUROBIKE is offering an opportunity to literally experience fine, manoeuvrable vehicles and transport aids. This is where vehicles are presented according to their real purpose, which highlights their relevance for the actual user groups.

The subject of this year's ECOMOBILITY Experience Gallery is:
"The way to work with equipment and materials".

We are inviting traders as well as building and property managers from local authorities to familiarize themselves with electric transport aids, cargo bikes and light electric commercial vehicles.

They will become acquainted with some 30 selected, innovative products to meet their needs.



Added value for suppliers

Reaching the target groups

The ECOMOBILITY Experience Gallery is first and foremost a B2B platform with B2C appeal. By focusing on the transport needs of specific areas of business, it allows you to address your target groups accurately and effectively.

Exchange

The ECOMOBILITY Experience Gallery is where decision-makers will draw inspiration for the future. And we provide the appropriate meeting platforms to ensure that you come into contact with them. Trade visitors will get to know and become familiar with your products. You use the experience area to address your customers – traders and public procurement agencies – and to precisely assess their needs.

Productive format

The combination of exhibition in the show area, experience on the test circuit and exchange in the Ecomobility Talk concerning the transport of goods in the urban context assures you of a productive involvement.

The Experience Gallery is not merely an exhibition area – visitors are intended to actually try out the various mobility aids and vehicles by loading and handling them. This will give them a first-hand impression of the various forms of mobility.

Inspiration

ECOMOBILITY offers viewing, inspiration and solutions for future-oriented fine mobility for people with goods. Helping to achieve this goal are the experience area, subject-specific tours and the ECOMOBILITY Talk.



Your participation

| | |
|----------------------------------|---|
| Stand space | Indoor in Hall 8 and in the DEMO AREA near the test track |
| Equipment | <ul style="list-style-type: none"> • Power connection including electricity consumption • Factsheet DIN A4 in aluminium display with all important vehicle data |
| Cleaning services | <ul style="list-style-type: none"> • Full cleaning • Daily cleaning service |
| Further services included | <ul style="list-style-type: none"> • 2x exhibitor passes • Media & Marketing package CLASSIC • Area security (daily 6pm–8am) • Waste disposal |
| Additional services | <ul style="list-style-type: none"> • AUMA: 0,60 €/m² |



Your ECOMOBILITY experience

Are you responsible for managing real estate or facility and green areas? Do you lead a skilled trade or horticultural business? Then you don't just want to look at vehicles and transport solutions, but to test drive them and load and unload them. Come and see what the new mobility solutions are capable of – which is often more than expected.

ECOMOBILITY has the program to help you make the most out of your visit to the trade show.

Wednesday 25 June – Sunday 29 June 2025

- ECOMOBILITY Experience Gallery in Hall 8
- Trial rides on the test circuit starting from the ECOMOBILITY Point
- ECOMOBILITY mini talks every hour
- ECOMOBILITY trade fair tours, also for groups of visitors, specifically tailored to your areas of interest

Thursday, 26 June 2025

- ECOMOBILITY Talk with prominent speakers from politics, industry and areas of expertise



Product groups

The **ECOMOBILITY** Experience Gallery is the perfect platform for:

- Manual and electric transport trolleys and carriages for building sites and facility management
- Transport vehicles from industrial logistics/works traffic
- Cargo bikes for tradespeople, caretakers and gardeners
- Light electric vehicles for delivery and transport
- Electric mini-trucks



Your contacts

Are you keen to take part in the ECOMOBILITY World?
We look forward to hearing from you!



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