

Evaluation Criteria and Selection Process

The submissions for specific expert contributions will be reviewed by three people, evaluated based on the stated criteria and relevance to the program, and selected accordingly.

The selection is based on the criteria of degree of innovation or innovation potential, interdisciplinarity, originality, topicality, and feasibility of implementation – with particular consideration given to the added value for the entire industry, practical relevance, technical depth, and novelty of content.

Criteria:

- Degree of innovation / innovation potential (especially products and processes)
- Interdisciplinarity (addressing and linking multiple areas of the sector)
- Originality (novel approaches, new perspectives)
- Topicality (reference to current developments/trends)
- Feasibility of implementation

The submission deadline ends at 11:59 PM on January 23, 2026.

The selection of topics and contributions will be made within 14 days after the submission deadline. Afterwards, the companies will be informed about the inclusion of their topics in the program.