

Eurobike Launches Call for Contributions – Industry Voices Sought for Future-Oriented Discussions

- **Eurobike strengthens its role as a strategic platform and gives the industry a voice**
- **Call for Contributions enables active participation in shaping relevant future topics**
- **Submissions on trends and innovations are open until January 23, 2026**

Friedrichshafen/Frankfurt am Main – With its Call for Contributions, Eurobike is strengthening its role as a strategic compass for the mobility industry and giving industry players the opportunity to contribute relevant and central topics for the future.

The bicycle industry continues to face profound challenges that demand joint solutions. In response to that, Eurobike is offering exhibitors and industry partners the chance to actively take part in 2026 and suggest pressing topics and relevant speakers.

Eurobike invites industry to co-devise the program

With this Call for Perspectives, the leading trade fair for mobility and bicycles is inviting the exhibiting industry, manufacturers, dealers and other industry players to contribute their topics, challenges and ideas. Eurobike wishes to lend an even more attentive ear to what is currently occupying the industry most and make the official program as relevant as possible, based on the topics submitted.

“Especially in turbulent markets, focus is crucial for success. With Eurobike, we offer a global platform that backs our intention to stimulate companies to move forward strategically and in terms of innovation,” says Stefan Reisinger, CEO of the trade fair organizer Fairnamic. “We want to provide a voice to those who wish to actively shape the industry’s future – so we view it as essential to present this further option for co-creation at Eurobike.”

Submission of topic proposals

Impulses on current market trends, product innovations, technology, business news, sustainability, digitalization, policy framework, mobility trends and best practices from the international and national bicycle industry are sought in particular.

Prospective contributors have until **January 23, 2026** to submit their proposals via the web form on the Eurobike website, which can be found [here](#). A brief description of the topic is sufficient; information on possible speakers or desired formats is welcome. After sending, the submissions will be reviewed by Eurobike.

Further information:

The 34th Eurobike will take place on the grounds of Messe Frankfurt from Wednesday, June 24 to Saturday, June 27, 2026. For more information, go to: www.eurobike.com.

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About Eurobike:

Eurobike is the central platform for the bike and ecomobility universe. Together with visionaries from politics, business, society and the mobility industry, it creates space for communication, new ideas, change of perspective and strong partnerships for innovative mobility solutions and new business models. With Eurobike, the booming and rapidly changing bicycle and ecomobility industries have found a common platform. It sets new standards and identifies key topics in the areas of sports, leisure, health and mobility, makes continuous progress and brings the global community together live.

About fairnamic GmbH:

The fairnamic GmbH joint venture, founded in 2021 by the two exhibition companies Frankfurt and Friedrichshafen, is a highly specialized organizer for innovative and future mobility. With AERO – The Leading Show for General Aviation and Eurobike as the world's leading trade fair for bicycles, e-bikes and ecomobility, Fairnamic GmbH is the market leader in the world of avionics and urban mobility. Through bundled competencies, market expertise, global networks, brand strength and agility, fairnamic GmbH is gradually expanding the market position of its two leading trade shows and international satellites globally.