

# PROGRAM OVERVIEW

EUROBIKE 25. – 29.06.2025



DAY BEFORE	BUSINESS DAYS			EUROBIKE FESTIVAL	
Tuesday, 24.06.25	Wednesday, 25.06.25	Thursday, 26.06.25	Friday, 27.06.25	Saturday, 28.06.25	Sunday, 29.06.25
Media Kick Off	EUROBIKE Opening	Leaders' Breakfast	Women in Cycling	Bike Travel Area	Bike Travel Area
Press Tour	Breakfast Club				
	Industry & Start-Up Day	Mobility Convention	Bike Travel Forum	Kids' Area	Kids' Area
		Cargo Bike Academy	Ecomobility Talk		
		Retail: Sales & Services	Gravel Talk	Action Area	Action Area
	EUROBIKE Investors' Lounge	Investing in Micromobility	Bike Film Tour		
	EUROBIKE Award Ceremony	Mobility Management Day	Cargo Euro Cup		
		Pink Thursday	EUROBIKE Party	Ecomobility for You	Ecomobility for You
			Career Center		
			Demo Area & Test Track		
			Cargo Area		
			Ecomobility Highlights		
			Start-Up Area		
			Handmade Area		
			Adventure Area		
			Sports- & Performance Area		
Leaders' Night					