**EUROBIKE 2025 – Brief Information**

**Time** Wednesday, June 25 to Sunday, June 29, 2025

**Place** Messe Frankfurt, Ludwig-Erhard-Anlage 1, 60327 Frankfurt, Germany

**Opening hours** Wednesday to Friday: 9 a.m. to 6 p.m. (industry professionals)

Saturday & Sunday: 9 a.m. to 6 p.m. (EUROBIKE Festival)

**Organizer** fairnamic GmbH, Neue Messe 1, 88046 Friedrichshafen, Germany [www.fairnamic.com](http://www.fairnamic.com) / [www.eurobike.com](http://www.eurobike.com)

**EUROBIKE profile** EUROBIKE is *the* central platform of the cycling and future mobility universe. In response to global challenges such as climate change, digitalization, urbanization and demographic shifts, EUROBIKE is driving the bicycle's transformation from a leisure and sports device to a central pillar of sustainable mobility.

**Exhibitors** More than 1,500 exhibiting companies from over 60 countries

**Exhibition space** More than 130,000 sqm of indoor and outdoor space

**Patrons** **Patrick Schnieder**, Federal Minister for Digital and Transport

**Kaweh Mansoori**, Hessian Minister for Economic Affairs, Energy, Transport, Housing and Rural Areas

**Mike Josef**, Mayor of the City of Frankfurt

**Tickets &** <https://eurobike.com/frankfurt/en/your-visit/tickets-and-opening-hours.html> **opening hours**

**Format premieres**  **Adventure Area:** In the new Adventure Area in Hall 11.0, visitors will find the entire portfolio: From gravel and bike-packing bikes to tents, sleeping bags, gas stoves, panniers and frame bags, clothing, lights and accessories.

**ECOMOBILITY highlights**: In addition to insights into the wide range of Ecomobiles for the trade, this year's event will also showcase and bring to life finemobile vehicles for families and all those who look after children.

**Conferences:** The National Cycle Logistics Conference will take place for the first time on Thursday as part of Eurobike. At the weekend, the “Ecomobility for You” format will present finely mobile vehicles for families, senior citizens and people with physical disabilities.

**Friday Bikes & Beats:** This year, we're opening the doors to all bike fans from Friday noon! While the Family & Kids program remains exclusive to the festival weekend, but from Friday afternoon onwards, the professionally-interested public will get exclusive insights into the exciting world of bikes and ecomobility.

**Demo Area & Test Track** 189 exhibitors offer a total of 1,200 test vehicles, on a 3.6 km test track: <https://eurobike.com/frankfurt/de/test-and-experience.html>

**Program overview** <https://eurobike.com/frankfurt/en/topics-and-programme/calendar.html>

Program at the **EUROBIKE Festival**: <https://eurobike.com/frankfurt/en/eurobike-festival/calendar.html>

**Status: June 23, 2025 – subject to changes**