

## Eurobike Award 2025 for the most innovative products:

- **37 Eurobike Awards awarded in ten categories**
- **Nine Gold Awards for particularly outstanding products**
- **Green Award for zero emissions**
- **Start-up Award for innovative modular design**

Friedrichshafen/Frankfurt – The Eurobike Awards 2025 have been announced. At the end of the first day of the leading international trade show for bicycles and e-mobility in Frankfurt am Main, 37 products and solutions were awarded in six categories, including nine Gold Awards for outstanding and innovative new products. In addition, there was a Green Award for remarkable innovations in the field of sustainability and a Start-Up Award for an outstanding newcomer. “The Eurobike Award provides clear orientation in a dynamic and constantly growing market and has a reach that extends far beyond the cycling scene. The entire cycling world benefits from this,” emphasises Martina Rumschick, Head of Brand & Content Eurobike, highlighting the value of the award that has been presented for 20 years.

### Nine ‘Golds’

From the hundreds of submissions and 37 award winners, the high-profile international panel of judges selected nine **Gold Awards** in an intensive evaluation process. Their assessment included factors such as degree of innovation, functionality, design, quality of workmanship, usability, and sustainability.

The Eurobike Gold Award was presented to:

- Puky ‘Next’ (Category: Bikes)
- Ampler ‘Nova’ (Category: E-Bikes)
- Eovolt ‘Afternoon Pro’ (Category: E-Bikes)
- Fizik ‘One-to-one’ (Category: Components)
- Hepha ‘ErgoAdjust’ (Category: Components)
- Polisport ‘HRP Luggage Carrier’ (Category: Accessories)
- Supernova ‘Redstream’ (Category: Accessories)

- Leatt '5.0 Gravity Helmet' (Category: Clothing & Accessories)
- vit:bikes GmbH 'vit:bikes Academy' (Category: Digital Solutions)

### **Green Award for Zero Emissions – Start-up Award for Innovative Modular Construction**

The coveted Green Award at Eurobike 2025 was secured by Vaude for its 'TrailControl 20+ Zero backpack. According to the manufacturer, the flagship project aims to demonstrate how materials with zero carbon footprint can contribute to climate neutrality.

The 'modular bicycle cargo bike' project by Belgian company Urbanisto was awarded the Start-up Award for its forward-looking modular design.

### **Special Award Exhibition until 29 June**

All the award-winning products, projects and solutions are on display in the award exhibition in Hall 8 until the end of the trade show on 29 June. There, and on the [Eurobike website](#), you can also see technical information and read detailed commendations from the award judges.

### **Reactions from the award winners**

Reactions from the winners of the Gold, Green and Start-up Awards will be published live on the Eurobike website live during the [event](#).

### **For further information:**

The 33rd Eurobike will take place on the grounds of Messe Frankfurt from Wednesday, 25 June to Sunday, 29 June, 2025. The three kickoff days reserved for international trade visitors (June 25 - 27) will then be followed by the weekend of June 28 and 29, 2025, open to the general public. For more information, visit: [www.Eurobike.com](http://www.Eurobike.com).

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**Press contact:**

Frank Gauß, Head of Communications & Press Officer

Tel.: +49 7541 708-310

E-mail: [frank.gauss@messe-fn.de](mailto:frank.gauss@messe-fn.de)

**About Eurobike:**

Eurobike is the central platform for the bike and ecomobility universe. Together with visionaries from politics, business, society and the mobility industry, it creates space for communication, new ideas, change of perspective, and strong partnerships for innovative mobility solutions and new business models. In Eurobike, the booming and rapidly changing bicycle and ecomobility industries have found a common platform. It sets new standards and identifies key topics in the areas of sports, leisure, health and mobility, makes continuous progress and brings the global community together live.

**About fairnamic GmbH:**

The fairnamic GmbH joint venture, founded in 2021 by the two exhibition companies Frankfurt and Friedrichshafen, is a highly specialized organizer for innovative and future mobility. With the AERO – International Leading Trade Fair for General Aviation and Eurobike as the world's leading trade fair for bicycles, e-bikes and ecomobility, fairnamic GmbH is the market leader in the world of avionics and urban mobility. Through bundled competencies, market expertise, global networks, brand strength and agility, fairnamic GmbH is gradually expanding the market position of its two leading trade fairs and international satellites globally.