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Eurobike 2024 scheduled for July 3–7

The schedule is set: Eurobike 2024 will take place at the beginning of July

Frankfurt am Main – Planning for the trade fair preparations secured beyond 2023. Already before the start of the upcoming Eurobike on June 21, the organizers from fairnamic GmbH are setting the date for the 2024 edition of the leading trade fair in Frankfurt am Main. The 32nd edition of Eurobike will thus be held from Wednesday, July 3, to Sunday, July 7, 2024.

There's no break from fair to fair. With regard to scheduling and planning, this applies to next year's edition too. In 2024, Eurobike will again take place as a combined industry and customer-oriented fair. The three kick-off days reserved for the international expert audience (July 3–5) will be followed on July 6–7, 2024 by a festival-like weekend for the wider public with events, race shows and opportunities to try things out yourself.

"The new Eurobike in Frankfurt is growing, has the wind at its back and the task to provide orientation and reliable planning to the international bicycle and light electric vehicle industry," explains Stefan Reisinger, fairnamic's managing director. He is pleased to be able to set the course for the future with the newly proven Eurobike concept in the Frankfurt metropolitan region. "2024 will be an eventful year including major sporting events such as the Olympic Games in Paris or the European Football Championship in Germany. So, apart from the availability of the Frankfurt

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**31st International
Bicycle Trade Exhibition**
June 21–25, 2023
Exhibition Center Frankfurt



**31. Internationale
Fahrradmesse**
21.–25. Juni 2023
Messe Frankfurt

trade fair grounds, these factors had to be taken into account as well when scheduling Eurobike."

This year, the 31st Eurobike will open from Wednesday, June 21, to Sunday, June 25, 2023 from 9 a.m. to 6 p.m. Festival Days: Saturday and Sunday. For more information visit: www.eurobike.com.

About Eurobike:

Eurobike is the central platform of the cycling and future mobility universe. Together with visionaries from politics, business, society and the mobility industry, it creates space for communication, new ideas, change of perspective, and strong partnerships for innovative mobility solutions and new business models. With Eurobike, the booming and rapidly changing bicycle and future mobility industries have found a common platform. It sets new standards and identifies key topics in the areas of sports, leisure, health and mobility, makes continuous progress and brings the global community together live. The 31st Eurobike will take place on the grounds of Messe Frankfurt from Wednesday, June 21 to Sunday, June 25, 2023.

About fairnamic GmbH:

With the founding of fairnamic GmbH, the trade fair companies Frankfurt and Friedrichshafen are sealing a partnership focusing on innovative mobility. The market position in the future markets of bicycles, e-bikes, light electric mobility and general aviation is strengthened by pooling expertise and market knowledge, global positioning, brand strength and speed. The joint venture focuses on the Eurobike and AERO brands and their satellites. The objective is to expand and further develop the two flagship trade fairs.