

## Definitions

<u>fairnamic</u>	Fairnamic GmbH shall hereafter be referred to as <b>fairnamic</b> .
<u>MF-Venue</u>	Messe Frankfurt Venue GmbH shall hereafter be referred to as MF-Venue.
<u>OSC</u>	Exhibitors shall register their stands via the fairnamic Service Center, hereinafter referred to as "OSC".
<u>Shop for exhibitor services</u>	After stand admission and payment of the participation invoice, the MF Venue ( <a href="#">Shop for Exhibitor Services</a> ) will be activated for technical and organisational bookings. A welcome mailing will be sent as soon as the activation has been completed.
<u>Conditions of Participation</u>	General Conditions of Participation, Technical Guidelines, <a href="#">Media and Marketing Packages</a> , House Rules, Data Protection Regulation and other documents are available <a href="#">here</a> .

## General Event Information

### 1. Opening Times

The International Bicycle Trade Exhibition EUROBIKE will take place from Wednesday, June 25, 2025 to Sunday, June 29, 2025, at the exhibition grounds of Messe Frankfurt. EUROBIKE is open from Wednesday through Sunday from 09:00 a.m. to 6:00 p.m. Access for exhibitors is two hours before the start of the show. The exhibition is open to the public on Saturday and Sunday, July 28 and 29, 2025 (Festival-Days), from 09:00 a.m. to 6:00 p.m.

### 2. Set-up and Dismantling Times

#### 2.1 Set-up:

June 20 – June 22, 2024	7:00 a.m. until midnight.
June 23 – June 25, 2024:	June 23, 2025 7:00 a.m. continuously until June 29, 2025, 9:00 a.m. (start of the show).

Early set-up can only be authorised in Halls 11.0, 11.1, 12.0 and 12.1. This must be requested via the Exhibitor Service Shop.

Separate set-up times apply to the set-up of stands used exclusively for the Festival Days.

#### 2.2 Dismantling:

June 29 – June 30, 2025:	June 29 from 6:00 p.m. continuously until June 30, 10 p.m. in compliance with the entry times for vehicles and the conditions of the traffic regulations.
July 01 – July 02, 2025:	7:00 a.m. until 10:00 p.m. with prior <a href="#">registration of the vehicles</a> .

Early dismantling is prohibited and has an influence on the stand position in the future. Please note the references in the General Conditions of Participation. Overnight dismantling must be approved by the [project management](#).

### 3. Registration / Admission

Registration for EUROBIKE 2024 is made by completely filling out the [online form](#). With this Intention to exhibit, the company declares to fairnamic its sincere interest to participate as an exhibitor. The submission of the online registration form does not constitute a claim to admission.

Fairnamic shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set. The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw, once it has been received by fairnamic.

If the exhibitor wishes the invoice to be rewritten due to a change of name, change of legal form or change of address of the invoice recipient, etc., the exhibitor must pay an amount of € 50.00 for each invoice amendment. If invoices are addressed to a third party on the instructions of the exhibitor, the exhibitor shall nevertheless remain the debtor until the respective invoice has been settled in full.

The contract with fairnamic for participation shall only be concluded upon confirmation of participation by fairnamic, which constitutes acceptance of the contract. By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special and General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the currently valid Protection and Hygiene Concept, the Data Protection Guidelines as well as all further conditions of participation listed [here](#).

The deadline for submitting the registration is **October 24, 2024**.

### 4. Participation Fee, Exhibitor Passes, Co-Exhibitors

**4.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes, exhibitor service by the project management, provision of the trade shows in-house information systems, target group specific marketing of the event, hall security and cleaning of the halls. The fees pertain to the entire duration of the trade show. If a two-storey stand is approved, 50 % of the participation fee will be charged for the space of the upper structure.

**4.2** The number of exhibitor passes included in the participation fee is based on the stand size. The exact number of passes due can be found in the participation invoice.

**4.3** The co-exhibitor fee is € 1190 per co-exhibiting company and includes the media and marketing classic package. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive two exhibitor passes free of charge.

### 5. Additional Services

In addition to the participation fee, the acceptance of the following services is obligatory:

- Fixed rate for general waste disposal: €1.50/m<sup>2</sup> stand space
- The AUMA fee (€0.60/m<sup>2</sup>) to be paid by the exhibitor will be invoiced and forwarded by fairnamic on behalf of AUMA.
- [Media and marketing package](#) (obligatory media entry in all media): media and marketing classic package €1190.00. Details and deadlines can be found under media and marketing packages 2025.

The deadline for the entry in the printed EUROBIKE Guide is April 16, 2025.

All services can be ordered via the [Shop for Exhibitor Services](#). The access is unlocked after the participation fee invoice has been paid.

## 6. Terms of Payment

100% of the participation fee is payable 2 weeks after receipt of invoice; but no later than March 14, 2025, at the latest. Invoice issued after March 14, 2025, are due immediately. The payment terms on the fairnamic invoices are decisive. Please note the information on the bank details on the invoice.

## 7. Stand-Cancellation / Cancellation Fee

If the stand is cancelled after contract conclusion, the full participation fee will be due if the stand cannot be re-rented. If fairnamic can sell the stand to any other company, a cancellation fee of 25% of the participation fee will be charged. The stand cancellation fee will be invoiced after the exhibition.

## 8. Approval of Stand Construction

Approval is required for the following stand constructions: Exhibition stands >100m<sup>2</sup>, all exhibition stands in open-air areas, mobile stands, 2-storey stands, special structures and special constructions, stand structures and exhibits >4m high, closed ceilings, platforms and stages >20cm high, glass constructions, moving components, ceiling-floor connections.

Not subject to approval are single storey stand constructions that do not fall under the category of special constructions with a stand area <100m<sup>2</sup> and construction height <4m.

Further details on stand construction can be found in the [Technical Guidelines](#).

## 9. Direct Sales

Direct sales are prohibited.

## 10. WiFi

The exhibition grounds in Frankfurt have a free WiFi that exhibitors and visitors can connect to. Exhibitors' own WiFi must be registered and comply with specific conditions. Registration and requirements can be found in the [Shop for Exhibitor Services](#).

## 11. Use of Operations Equipment

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra-ladders is only permitted to MF-Venue's official contractors. Orders can be placed via the [Shop for Exhibitor Services](#).

## 12. Guarding / Liability

Fairnamic does not take any duty of care for exhibits, stand equipment and other objects located on the stand. Fairnamic recommends ordering a stand guard via the [Shop for Exhibitor Services](#) for the duration of the trade fair as well as for the set-up and dismantling periods.

## 13. Use of Music / GEMA

Exhibitors must register the use of copyright music, videos or movies with the German authority GEMA. The registration must be completed in full and made in good time. Registration forms are available at: [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

## 14. Catering

For stand-catering, fairnamic recommends the official contract partner of Messe Frankfurt. The relevant contact details can be found in the [Shop for Exhibitor Services](#).

## 15. Stand parties

Stand parties after the end of the fair must always be approved by the project management. A corresponding booking is requested with the [project team](#) directly. Fairnamic reserves the right to charge a fee for any additional costs incurred, e.g. security, cleaning.

## 16. Domiciliary Rights, House Rules

The Frankfurt exhibition grounds are private property. The operator of the exhibition grounds is MF-Venue. In addition to fairnamic, it exercises domiciliary rights on the exhibition grounds. In this respect, reference is made to the house rules posted on the exhibition grounds. Exhibitors can view or download the current house rules at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines) or ask fairnamic to send it [by mail](#).

## 17. Pricing / Reverse-Charge-Procedure

All quoted prices are net prices. If the statutory VAT is applicable, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Terms and Conditions of Participation.

## 18. Reservations, force majeure, cancellation, and other changes to the event

Unforeseen events, in particular cases of force majeure (e.g. natural disasters, war, terror, failure or massive disruption of transport and/or communication links, as well as special risks in the event of the occurrence of contagious diseases), which make it impossible or irresponsible to hold the event as planned, entitle fairnamic to postpone, shorten and extend an event, to cancel its opening entirely and to close an event that has already begun temporarily, permanently, in individual parts or in its entirety. (Further details: [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines)).

## 19. Legal Notices

- 19.1 In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.
- 19.2 The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Commission on International Trade Law.
- 19.3 Place of fulfilment for both parties is Frankfurt am Main.  
Place of jurisdiction: Tettngang  
HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm

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