

● ● Eurobike

START-UP AREAS

Sports & Performance and Ecomobility

June 30–July 2, 2027
Messe Frankfurt



We don't organize the point of sale. We create the point of vision: the place where innovation becomes visible.

- We focus radically on what no other European platform can deliver: global reach, innovation leadership, and a highly efficient B2B format that creates measurable value for exhibitors. When you launch at EUROBIKE, you don't just reach a large number of decision makers on-site, you also reach hundreds of millions through our international media network.

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New: Two START-UP AREAS

The Start-Up Areas showcase products from start-ups that have been in business for no more than three years.



HALL 3

Ecomobility

- Cargo Bikes/Light Electric Vehicles (LEVs)
- City Bikes
- Logistics Accessories
- Drive System Manufacturers
- Batteries
- Software/Mobility as a Service (MaaS)
- Tier 1 Automotive Suppliers
- Infrastructure
- Charging Infrastructure



HALL 5

Sports and Performance

- Complete Bikes
- High-End Components
- Sports Electronics
- Apparel & Accessories
- Bicycle Accessories
- E-Bikes & Pedelecs
- Digital Solutions

Our Packages

With our two all-in-one package deals, we make it quick and easy for start-ups to book and participate:

	PACKAGE 01: 6 m ²	PACKAGE 02: 12 m ²
Booth space	Included	Included
Back wall	• Height: approx. 2.28 m Width: 3 m	Height: approx. 2.28 m Width: 6 m
Equipment	• 1 spotlight • 1 high table (height: 1.10 m Ø: 0.70 m) • 1 bar stool • Carpet black/dark gray • Power connection including electricity consumption	• 1 spotlight • 1 high table (height: 1.10 m Ø: 0.70 m) • 2 bar stools • Carpet black/dark gray • Power connection including electricity consumption
Graphics	• Booth number • Exhibitor name (2.10 × 1.50 m)	• Booth number • Exhibitor name (2.10 × 1.50 m)
Cleaning service	• Full cleaning • Daily cleaning service	• Full cleaning • Daily cleaning service
Further services included	• 2 exhibitor passes • Media Package Classic • Area security (daily 6 p.m.–8 a.m.) • Waste disposal • Enviromental fee • AUMA fee: €0.60/m² - Further services included	• 3 exhibitor passes • Media Package Classic • Area security (daily 6 p.m.–8 a.m.) • Waste disposal • Enviromental fee • AUMA fee: €0.60/m² - Further services included

Package 01:
€2,599*



Package 02:
€4,199*



Additional Equipment

With our two all-in-one package deals, we make it quick and easy for start-ups to book and participate.

Applies to both types of booths: 6 m² and 12 m²

Orso black bar stool

Orso black high table

Counter 75 × 65 × 110 cm

Counter 150 × 65 × 110 cm

Cabinet to fit under counter

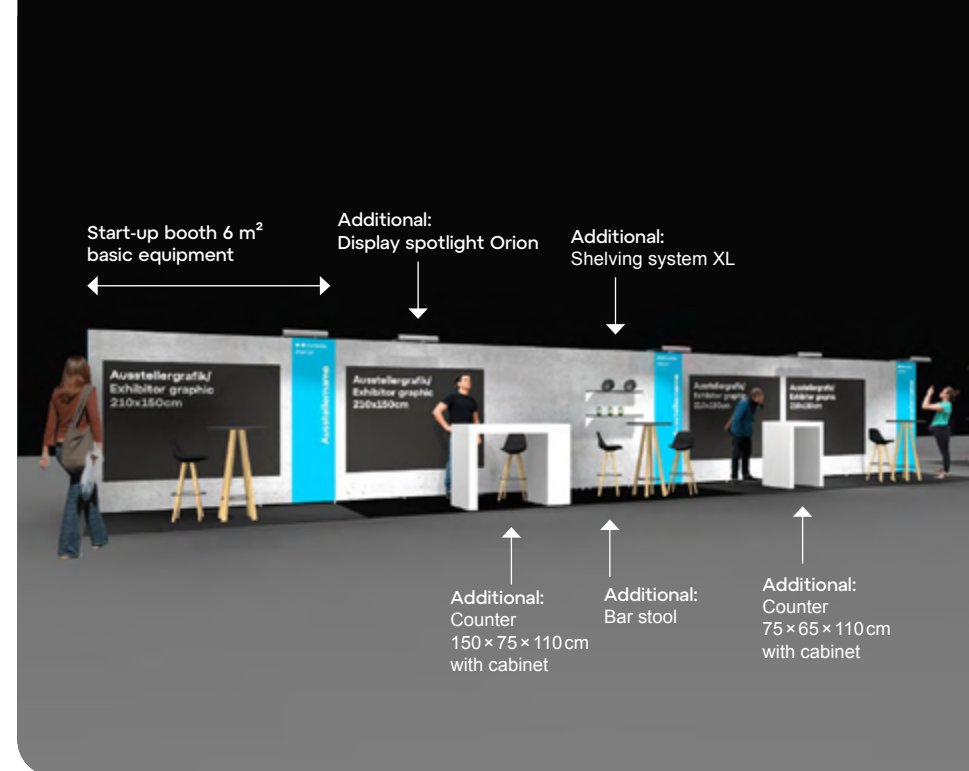
Shelving system XL

Display spotlight orion

Power strip with 3 sockets and 1.40 m cable (black)

Order deadline for additional equipment: April 24, 2027

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Your Contact

Would you like to be part of the START-UP AREA? We look forward to hearing from you!



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EUROBIKE

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BASE
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See you at Messe Frankfurt

eurobike.com