

EUROBIKE 2027

(In addition to No. 4 in the Technical Guidelines of Messe Frankfurt GmbH, as of August 2026)

The following information together with the “Special Conditions for EUROBIKE 2027” and the Technical Guidelines of Messe Frankfurt GmbH constitute the contractual basis for participation in EUROBIKE 2027 (see <https://eurobike.com/frankfurt/en/become-exhibitor/exhibiting-guidelines.html>):

- The guidelines for stand layout and the Technical Guidelines of Messe Frankfurt are binding.
- Stand structures that do not comply with the following guidelines may have to be modified or removed.

GUIDELINES FOR STAND LAYOUT

1. Stand partition walls

Contrary to Item 4.7.6 of the Technical Guidelines of Messe Frankfurt, the show organizer will not provide any stand partitions. The exhibitor agrees to erect 2.5 m high stand partition walls on all closed sides of the stand space. Exhibitors not using his/her own stand partition or rental stand, must order stand partition walls.

Where the back wall of a stand extends beyond 2.5 m in height, the wall must be all white, clean, opaque, smooth, and free of installation materials. Advertising media, logos, etc., must be positioned at least 1 m from the border with the neighboring stand.

In the event of non-compliance, Messe Frankfurt GmbH reserves the right to take appropriate measures, the costs of which will be charged to the exhibitor.

2. Rental stands

Rental stands can be ordered via the Shop for Exhibitor Services of Messe Frankfurt. Glue, blue-tack, nails and paint must not be used on the rented exhibition stand or its fittings and it must not be damaged in any way. The exhibitor/renter will be charged for any damage incurred during the rental period.

3. Miscellaneous

Floors, hall walls, columns, installation and fire protection equipment as well as other permanent hall fixtures must not be glued, nailed, painted or otherwise damaged. Any damage incurred will be charged to the exhibitor. Any pillars located in the stand area as well as installation and fire protection equipment are part of the allocated stand space and must be accessible at all times. The materials used must be flame-retardant (see 4.4 Fire Protection and Safety Regulations in the Technical Guidelines of Messe Frankfurt GmbH).

4. Stand construction

Exhibitors are responsible for designing their stands.

Stand construction shall be such that their edges bordering on aisles shall be as transparent as practicable. Contrary to item 4.7.1, Technical Guidelines of Messe Frankfurt GmbH, lengthy, enclosed stand structures bordering on aisles are permitted.

Palette furniture is not permitted. Artificial plants are only permitted with B1 certificate.

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Advertising media, logos, etc., must be positioned at least 1 meter from the border with the neighboring stand.

5. Stand construction heights

Maximum construction heights:

Hall	Stand size $\leq 30\text{m}^2$	Stand size $> 30\text{m}^2$ (top edge)
3.0	4,00 m *	8,00 m
Side Wall North	4,00 m	6,5 m
3.1	4,00 m *	8,00 m
Side Wall West	4,00 m	5,40 m
Side Wall South	4,00 m	5,00 m
Side Wall East	4,00 m	6,00 m
4.0	4,00 m *	7,00 m
Side Wall North / South + Gates	4,00 m	By prior agreement
4.1	4,00 m	4,00 m
5.0 **	4,00 m *	5,00 m
Side Wall East / West **	4,00 m	4,00 m

* Construction height up to 5 m to the upper edge is permitted only for suspended components such as rigging, lighting and advertising structures. These must be set back by at least 1 metre from neighbouring stands.

** Hall 5.0: All hall columns have a diameter of 80 cm up to a height of 4.83 m, above which they widen conically. Along the east and west hall walls, all columns have a diameter of 80 cm up to a height of 3.8 m, above which they widen conically. **Two-storey stand construction is not permitted in Hall 5.**

Construction restrictions may occur.

6. Stand construction approval

Provided that the Technical Guidelines have been taken into account in designing and building the exhibition stand, single-story stands located in exhibition halls shall be exempted from the requirement to submit planning documents for approval as long as a stand area of 100m^2 and a height of 4.0 m have not been exceeded.

Exhibition stands with a floor area of more than 100m^2 , stand structures and exhibits exceeding 4 m in height, closed ceilings, two-storey stand constructions and special constructions such as platforms, glass structures and moving components are subject to approval. Please refer to Item 4.2 of the [Technical Guidelines of Messe Frankfurt GmbH](#) to determine whether your planned stand construction requires approval. Additional costs for structural engineering and fire protection may be incurred for stand constructions subject to approval.

Stand plans for approval must be submitted to the Technical Event Management department of Messe Frankfurt Venue GmbH by **May 18, 2027** at the latest.

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Please submit your stand approval request via the following [link](#). Stand approval requests that are not submitted via this link cannot be processed.

Please find more information here: [Messe Frankfurt - Stand construction authorisation 2026](#) (to be updated at the end of 2026 for 2027).

If you have already submitted your plans but still have queries or requests for changes, please use our [contact form](#), stating your process number, or call us: +49 (0)69-7575-5904.

7. Stand construction approval in the outdoor area

Stands in the outdoor exhibition area are subject to approval and acceptance. All folding pavilions/filigree structures and similar constructions must be secured by suitable measures (e.g. ballast weights and anti-slip mats).

Please see details and information here: [Messe Frankfurt - Factsheet Stand Construction Authorisation 2026](#) (to be updated at the end of 2026 for 2027).

An emergency contact on site must be appointed to take appropriate measures in the event of severe weather, which will be defined in an on-site inspection of stability on the last day of assembly.

8. Modification or removal of stand structures not in accordance with the regulations

Stand structures that do not comply with the Technical Regulations or legal requirements may be subject to modification or removal. If the necessary modifications or the removal are not done by the prescribed date, the organizer is authorized to have modifications or removal carried out at the expense and risk of the exhibitor.