

Definitions

<u>fairnamic</u>	Fairnamic GmbH shall hereafter be referred to as fairnamic .
<u>MF-Venue</u>	Messe Frankfurt Venue GmbH shall hereafter be referred to as MF-Venue.
<u>OSC</u>	Exhibitors shall register their stands via the fairnamic Online Service Center, hereinafter referred to as "OSC".
<u>Shop for exhibitor services</u>	After stand admission and payment of the participation invoice, the Shop for Exhibitor Services of MF-Venue (Shop for Exhibitor Services) will be activated for technical and organisational bookings. A welcome mailing will be sent as soon as the activation has been completed.
<u>Conditions of Participation</u>	General Conditions of Participation, Technical Guidelines, Site Regulations, General Privacy Policy and other documents are available here .

General Event Information

1. Opening Times

The International Bicycle Trade Exhibition EUROBIKE will take place from Wednesday, June 30th 2027, to Friday, July 2nd 2027, at the exhibition grounds of Messe Frankfurt.

EUROBIKE is open from Wednesday through Friday from 09:00 a.m. to 6:00 p.m.

Access for exhibitors is two hours before the start of the show.

2. Set-up and Dismantling Times

2.1 Set-up:

June 26 – June 28, 2027 7:00 a.m. until midnight.

June 28 – June 30, 2027 7:00 a.m. continuously until June 30th 2027, 9:00 a.m. (start of the show).

2.2 Dismantling:

July 3 – July 4, 2027: July 2nd 2027 from 6:00 p.m. continuously until July 4th 2027, 10:00 p.m. in compliance with the entry times for vehicles and the conditions of the traffic regulations.

July 5 – July 6, 2027: 7:00 a.m. until 10:00 p.m. with prior [registration of the vehicles](#).

Early dismantling is prohibited and has an influence on the stand position of future participations. Please note the references in the General Conditions of Participation. Overnight dismantling must be approved by the [project management](#).

Differing set-up- & dismantling-times may apply to stands in the outdoor area and special areas and will be communicated separately.

3. Registration/ Admission

Registration for EUROBIKE 2027 is made by completely filling out the [online form](#).

The exhibitor hereby declares to fairnamic its wish to participate. The submission of the online registration form does not constitute a claim to admission.

Fairnamic shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set.

The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw, once it has been received by fairnamic.

The contract between the exhibitor and fairnamic regarding participation in the event shall only come into effect upon confirmation of participation from fairnamic, which constitutes acceptance of the contract. Any subsequent material modifications to the contract initiated by the exhibitor (e.g. change of contracting party, request for relocation, etc.) after the contract has been concluded may incur additional charges.

If the exhibitor wishes the invoice to be rewritten due to a change of name, change of legal form or change of address of the invoice recipient, etc., the exhibitor must pay an amount of € 50.00 for each invoice amendment.

If invoices are addressed to a third party on the instructions of the exhibitor, the exhibitor shall nevertheless remain the debtor until the respective invoice has been settled in full.

By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special and General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the currently valid Protection and Hygiene Concept, the Data Protection Guidelines as well as all further conditions of participation listed [here](#).

The deadline for submitting the registration is **December 1st 2026**.

4. Participation Fee, Exhibitor Passes, Co-Exhibitors

4.1 The participation fee includes the provision of the floor space, a certain number of exhibitor passes, exhibitor service by the project management, provision of MF-Venue's in-house information systems, target group specific marketing of the event, hall security and cleaning of the halls. The fees pertain to the entire duration of the trade show. If a two-storey stand is approved, 50 % of the participation fee will be charged for the space of the upper structure.

4.2 The number of exhibitor passes included in the participation fee is based on the stand size and is determined on a staggered basis. The exact number of passes due can be found in the participation invoice.

4.3 The co-exhibitor fee is € 585.00 per co-exhibiting company and includes the media package CLASSIC. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive two exhibitor passes free of charge.

5. Additional Services

In addition to the participation fee, the acceptance of the following services is obligatory:

- Environmental contribution: €3.50/m² stand space.
 - o The environmental contribution covers the disposal costs for the waste generated during the trade fair. This applies in particular to waste generated at the stands during the day and disposed of as part of the nightly cleaning.
 - o Messe Frankfurt sends all waste generated for material and energy recovery in accordance with the German Circular Economy Act, resulting in higher costs than conventional disposal with a lower level of material recovery. This achieves a recovery rate of up to 90%.
 - o All exhibitor passes and visitor vouchers include the option of using public transport in Frankfurt free of charge and as often as desired. This makes an active contribution to climate protection, which is also partly the reason for the name environmental contribution.
- The AUMA fee (€0.60/m²) to be paid by the exhibitor will be invoiced and forwarded by fairnamic on behalf of AUMA.
- One of three media packages (obligatory media entry in all media): Media Package Classic €585.00.

All services and additional services can be ordered via the [Shop for Exhibitor Services](#) of MF-Venue. The access is unlocked after the participation fee invoice has been paid.

The access data for service orders and media entries will be sent to you by e-mail with the admission documents. Please note that, depending on the participation fee and package, the media flat rate may already be included. fairnamic accepts no liability for incorrect information if the entries are not updated by the exhibitor or co-exhibitor.

6. Terms of Payment

100% of the participation fee is payable 2 weeks after receipt of invoice; but no later than March 19, 2027. Invoices issued after March 19, 2027, are due immediately.

The payment terms on the fairnamic invoices are decisive. Please note the information on the bank details.

7. Stand-Cancellation / Cancellation Fee

If the stand is cancelled after contract conclusion, the full participation fee will be due if the stand cannot be re-rented.

If fairnamic can sell the stand to any other company, a cancellation fee of 25% of the participation fee will be charged.

The stand cancellation fee will be invoiced after the exhibition.

8. Approval of Stand Construction

Approval is required for the following stand constructions: Exhibition stands >100m², all exhibition stands in open-air areas, temporary structures, mobile stands, 2-storey stands, special structures and special constructions, stand structures and exhibits >4m high, closed ceilings, platforms and stages >20cm high, glass constructions, moving components, ceiling-floor connections.

Not subject to approval are single storey stand constructions inside the hall that do not fall under the category of special constructions with a stand area <100m² and construction height <4m.

Further details on stand construction can be found in the [Technical Guidelines](#) and further info on the stand approval process and related costs can be found [here](#). The linked documents currently still relate to 2026 and will be updated for EUROBIKE 2027 by the end of 2026.

Stand construction approval and the team can be found [here](#).

9. Direct Sales

Direct sales of goods and services are prohibited during EUROBIKE 2027.

10. Booking of meeting rooms

Renting a meeting room during EUROBIKE 2027 is possible through the [Shop for Exhibitor Services](#). Meeting room rental is available to main exhibitors and co-exhibitors after invoice payment. Meeting room rental is prohibited for companies, organizations, or private individuals who are not exhibitors at EUROBIKE 2027. Subletting to third-party companies is not permitted.

11. New Participation Option in 2027 / Office Area ("Your Business BASE")

As a new participation option, fairnamic offers a dedicated area in one of the halls where office spaces can be rented. The offer is comprehensive and includes suitable services as well as optional services. The offer can be booked exclusively via the OSC. Companies booking this offer acquire exhibitor status. The offer can be booked without operating a separate stand at EUROBIKE 2027. Details of the offer can be found [here](#).

12. WiFi

The exhibition grounds in Frankfurt have a free WiFi that exhibitors and visitors can connect to. Exhibitors' own WiFi must be registered and comply with specific conditions. Registration and requirements can be found in the [Shop for Exhibitor Services](#).

13. Use of Operations Equipment

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra-ladders is only permitted to MF-Venue's official contractors. Orders can be placed via the [Shop for Exhibitor Services](#).

14. Guarding / Liability

Fairnamic does not take any duty of care for exhibits, stand equipment and other objects located on the stand. Fairnamic recommends ordering a stand guard via the [Shop for Exhibitor Services](#) for the duration of the trade fair as well as for the set-up and dismantling periods.

15. Use of Music / GEMA

The exhibitor is responsible for ensuring that music performances subject to GEMA licensing during the event are registered in full and in good time and that the applicable fees are paid. The registration requirement applies not only to music subject to GEMA licensing, but also to the playback of GEMA-free music. If a corporate/promotional video with GEMA-free music is used at the exhibition stand, it must nevertheless be registered. Further details and the relevant GEMA registration process can be found [here](#).

16. Catering

For stand catering and beverage orders, the official contract partner of MF-Venue must be used. The relevant contact details can be found in the [Shop for Exhibitor Services](#).

17. Stand parties

Stand parties after the end of the fair opening times must always be approved by the project management. A corresponding booking needs to be requested in the [Shop for Exhibitor Services](#). Fairnamic reserves the right to charge a fee (€100.00) for any additional costs incurred, e.g. security, cleaning.

18. Domiciliary Rights, Site Regulation of MF-Venue

The Frankfurt exhibition grounds are private property. The operator of the exhibition grounds is MF-Venue. In addition to fairnamic, it exercises domiciliary rights on the exhibition grounds. In this respect, reference is made to the Site Regulations posted on the exhibition grounds. Exhibitors can view or download the current house rules [here](#) or ask fairnamic to send them [by mail](#).

19. Pricing / Reverse-Charge-Procedure

All quoted prices are net prices. If the statutory VAT is applicable, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Terms and Conditions of Participation.

20. Reservations, force majeure, cancellation, and other changes to the event

Unforeseen events, in particular cases of force majeure (e.g. natural disasters, war, terror, failure or massive disruption of transport and/or communication links, as well as special risks in the event of the occurrence of contagious diseases), which make it impossible or irresponsible to hold the event as planned, entitle fairnamic to postpone, shorten and extend an event, to cancel its opening entirely and to close an event that has already begun temporarily, permanently, in individual parts or in its entirety. Further details can be found [here](#).

21. Legal Notices

- 21.1** Oral agreements that go beyond this contractual framework shall only be valid upon written confirmation.
- 21.2** Violation of the exhibition conditions: In the event of serious violations of the exhibition conditions, fairnamic may immediately close a stand and carry out the clearance itself without having to seek judicial assistance. This applies in particular to advertising that violates statutory provisions, accepted standards of morality or the purpose of the trade fair, as well as advertising for ideological or political purposes.
- 21.3** In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.
- 21.4** The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Convention on Contracts for the International Sale of Goods (CISG).
- 21.5** Place of fulfilment for both parties is Frankfurt am Main.
Place of jurisdiction: Tettnang
HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm

Version: EB27_en_btb001
Status: 20.08.2026