

EUROBIKE

MEDIA PACKAGES 2027



For maximum results from your trade show – a direct comparison of all three packages

Overview of included services

	Classic Visibility and reach with manageable effort – mandatory package	Advanced Greater visibility and reach among existing and potential customers through a solid presence	Premium Increased visibility and reach within your target audiences, combined with intensive engagement
Services by EUROBIKE			
Press relations, visitor promotion, social media, event app	✓	✓	✓
Promotion of your company presentation	✓	✓	✓
Promotion material	✓	✓	✓
Presence in the exhibitor and product search (eurobike.com and app)			
Company name, address, and contact details	✓	✓	✓
Company image and company description (up to 8,000 characters in both German and English)	✓	✓	✓
Listing under product categories	3	8	15
Product pages (image and up to 7,000 characters of text in both German and English)	5	5	5
Contact persons/details for the networking tool	1	2	5
Publication of social media links	10	10	10
Search terms in the exhibitor search (eurobike.com and app)	5	10	15
Display on the interactive venue map	✓	✓	✓
Downloadable PDF documents for both languages (German and English)		2	6
Logo displayed in the exhibitor search, app, venue map, and guide		1	1
Video integration (max. 5 minutes, max. 500 MB)			1
Package price (plus VAT)	€585	€1,190	€1,695