

● ● Eurobike

ECOMOBILITY Highlights

June 30–July 2, 2027
Messe Frankfurt



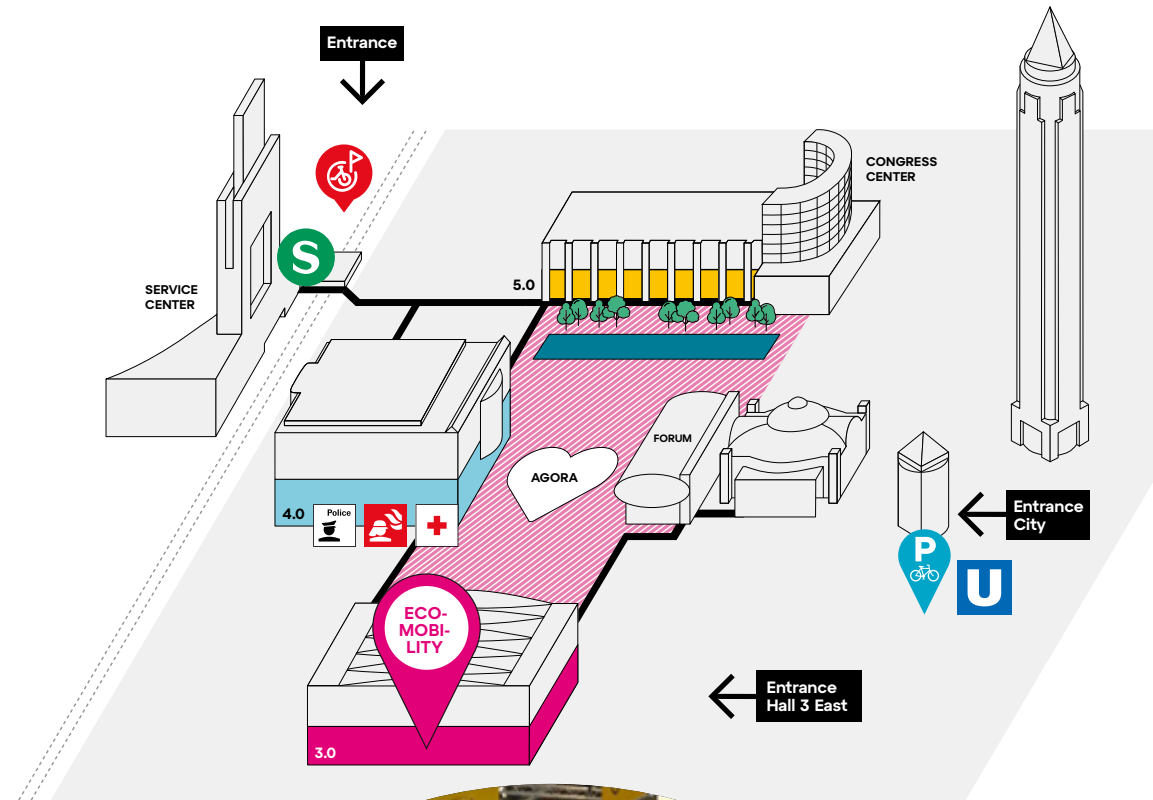
EUROBIKE – Your BASE to be

The platform for the global future of cycling and ecomobility. As the only international B2B platform for the bike and ecomobility industry in Europe, we cover the entire value chain, from components and connected systems to urban logistics and smart mobility.

We don't organize the point of sale. We create the point of vision: the place where innovation becomes visible.

- 60% international visitors
- Messe Frankfurt network spanning more than 150 countries
- Media reach of 440 million within EUROBIKE week
- EUROBIKE: your base for visibility, business, and vision

We focus radically on what no other European platform can deliver: global reach, innovation leadership, and a highly efficient B2B format that creates measurable value for exhibitors. When you launch at EUROBIKE, you don't just reach a large number of decision makers on-site, you also reach hundreds of millions through our international media network.



ECOMOBILITY Highlights

Where mobility innovation becomes visible

ECOMOBILITY Highlights is EUROBIKE's curated showcase for innovative vehicles and mobility concepts – covering light, sustainable and efficient mobility between the shoe and the conventional car.

The spectrum ranges from bicycles, specialty bikes and mobility aids to pedelecs, cargo bikes, e-scooters and light electric vehicles in the L1e to L7e classes.

WE SELECT SOLUTIONS THAT STAND OUT THROUGH:

- New vehicle or mobility concepts
- High technological innovation
- Relevant use cases
- Concrete solutions to mobility challenges

FOCUS 2027:



MOVE PEOPLE

Individual everyday mobility



MOVE FAMILIES

Family and passenger mobility



MOVE GOODS

Urban logistics and delivery



MOVE BUSINESS

Business, service and utility mobility



Scope of Service

Stand Space

Indoors in Hall 3, plus an additional position in the outdoor exhibition grounds.

Equipment

Power connection including electricity consumption, stand construction included, and A4 data sheet in aluminum stand with all important vehicle data.

Cleaning Services

Deep clean and daily cleaning service.

Further services included:

- 2 × exhibitor passes
- Media Package Classic
- Area security (daily from 6 p.m. – 8 a.m.)
- Waste disposal



Stand at ECOMOBILITY Highlights

01

NEW EXHIBITOR

€1,310*

Company exhibiting for the first time at ECOMOBILITY Highlights.

02

RETURNING EXHIBITOR

€2,490*

Company exhibiting for second time at ECOMOBILITY Highlights (following on from the ECOMOBILITY Experience Gallery).

03

CURRENT EXHIBITOR ADD-ON

€790*

Companies already exhibiting with an individual stand who also wish to feature on the ECOMOBILITY Highlights stand.

Your Contact



Peter Widmer

**PROJECT MANAGER
BRAND & CONTENT**

Phone +49 7541 95995-18
peter.widmer@fairnamic.com



Anika Weber

**MANAGER
EXHIBITOR CONTENT**

Phone +49 7541 95995-32
anika.weber@fairnamic.com



your
BASE
to be

THE GLOBAL FUTURE OF
CYCLING AND ECOMOBILITY

June 30 – July 2, 2027
See you at Messe Frankfurt

eurobike.com