

● ● Eurobike

Your **NEW** Business BASE

Dedicated Meeting Offices

June 30–July 2, 2027
Messe Frankfurt



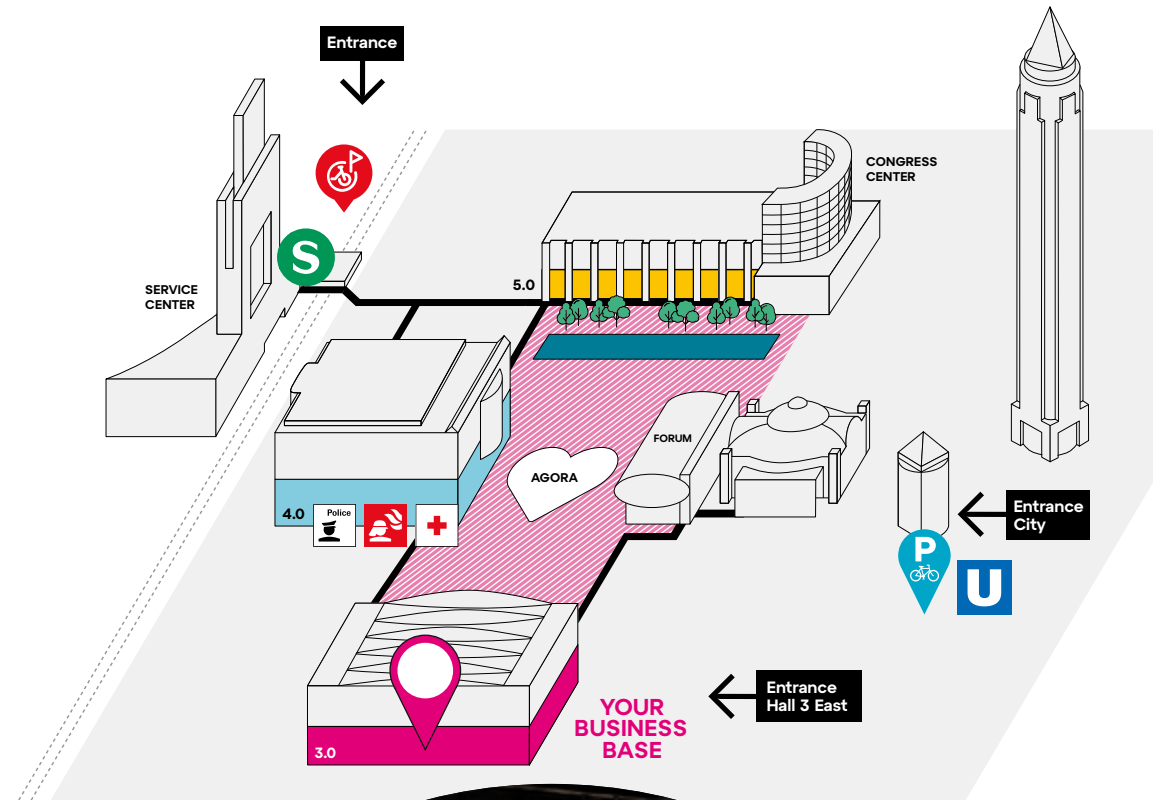
EUROBIKE – Your BASE to be

The platform for the global future of cycling and ecomobility. As the only international B2B platform for the bike and ecomobility industry in Europe, we cover the entire value chain, from components and connected systems to urban logistics and smart mobility.

We don't organize the point of sale. We create the point of vision: the place where innovation becomes visible.

- 60% international visitors
- Messe Frankfurt network spanning more than 150 countries
- Media reach of 440 million within EUROBIKE week
- EUROBIKE: your base for visibility, business, and vision

We focus radically on what no other European platform can deliver: global reach, innovation leadership, and a highly efficient B2B format that creates measurable value for exhibitors. When you launch at EUROBIKE, you don't just reach a large number of decision makers on-site, you also reach hundreds of millions through our international media network.



New: Your Business BASE

- Dedicated meeting rooms for all three event days: private offices, expandable based on demand
- Two sizes: up to 4 people (Floor area: 12 qm) or up to 8 people (Floor area: 22 qm)
- Fully equipped with furniture, monitor, power outlets, and lighting
- Connected lounge with reception desk and waiting area
- Beverage service included; additional services available
- High visibility through shared overhead signage featuring tenant logos

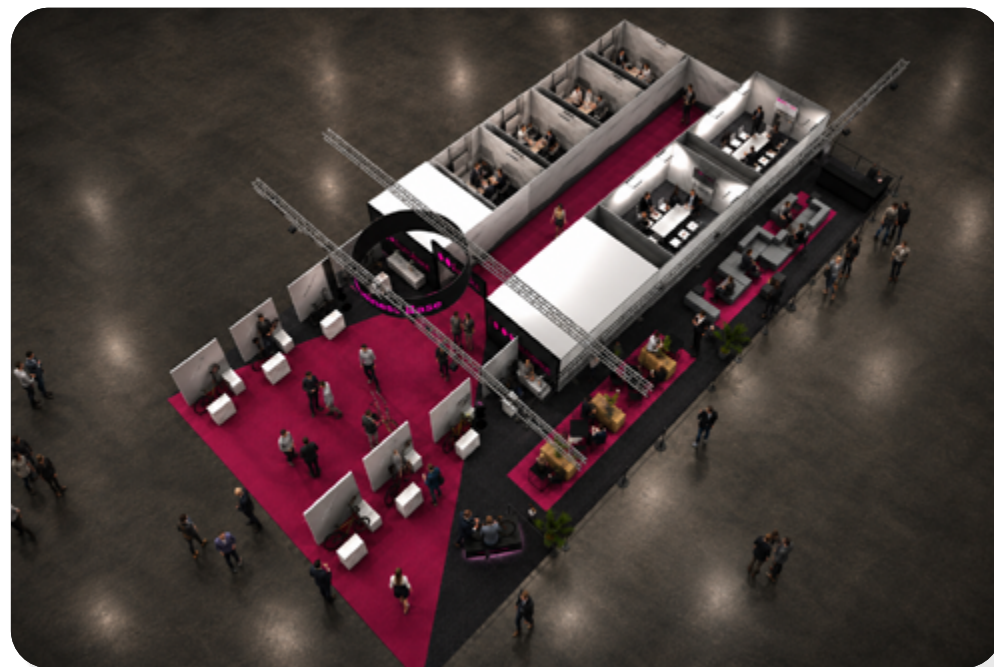
Official. Discreet. Professional.

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Our Packages

	PACKAGE 01: 12 sq m/max. 4 people	PACKAGE 02: 22 sq m/max. 8 people
Booth space	Included	Included
Walls	• Height: 260 cm • Entrance door with company branding (65 × 65 cm sign)	• Height: 260 cm • Entrance door with company branding (65 × 65 cm sign)
Ceiling	Optional add-ons – upon request (not included in package price) • €4,000	Optional add-ons – upon request (not included in package price) • €4,000
Room furnishings	• 1 table (120 × 70 cm) • 4 chairs • 1 monitor (55 in.) incl. connections • Credenza • Trash can • Dark gray carpet • 2 arm-mounted spotlights • Power outlets incl. electricity usage Optional add-on – (not included in package price) • Coat rack • Conference technology	• 1 table (200 × 90 cm) • 8 chairs • 1 monitor (55 in.) incl. connections • Credenza • Trash can • Dark gray carpet • 4 arm-mounted spotlights • Power outlets incl. electricity usage Optional add-on – (not included in package price) • Coat rack • Conference technology
Counter furnishings	• 1 counter • 1 bar stool • Exhibitor graphic (260 × 200 cm) incl. booth number Optional add-on – (not included in package price) • Product display • Platform for bicycle • Display case for accessories • Mannequin for apparel	• 1 counter • 1 bar stool • Exhibitor graphic (260 × 200 cm) incl. booth number Optional add-on – (not included in package price) • Product display • Platform for bicycle • Display case for accessories • Mannequin for apparel
Cleaning	• Initial cleaning • Once-daily cleaning in the evening	• Initial cleaning • Once-daily cleaning in the evening
Other included services	• 15 exhibitor passes • Media Package Classic • Area security (daily, 6:00 p.m.–9:00 a.m.) • Environmental fee (waste, etc.) • AUMA fee	• 30 exhibitor passes • Media Package Classic • Area security (daily, 6:00 p.m.–9:00 a.m.) • Environmental fee (waste, etc.) • AUMA fee
PRICE plus VAT	First Mover EB27 (Launch) €9,000 Standard €11,000	First Mover EB27 (Launch) €16,000 Standard €19,500

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See you at Messe Frankfurt

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