

Eurobike Award 2026: Submit Innovations From the Bike and Ecomobility Industry Now

- **A distinguished expert jury will decide on the award winners**
- **Participation possible until April 17, also open to non-exhibitors**
- **Exclusive PR and marketing package for the award winners**

Frankfurt am Main – The submission phase for the Eurobike Award 2026 is now open: Companies from the international bike and ecomobility industry can submit their innovations until April 17, 2026. This year, the prestigious award will be presented for the 20th time. The Eurobike Award honors products, concepts and solutions that provide new impetus for bicycles, e-bikes and ecomobility – from technological innovation and design to sustainability. The award-winning submissions will be presented at Eurobike in Frankfurt am Main from June 24 to 27, 2026.

A platform for innovation with real added value

The Eurobike Award shines a spotlight on innovations and serves as a powerful communication and marketing lever for the winners. Award-winning products benefit from international visibility – for example through the awards ceremony at the start of the trade fair, the dedicated special awards exhibition and the presence in the online gallery throughout the year. This is complemented by targeted media work and communication materials, such as the official award label for products and digital channels. "The Eurobike Award is an important benchmark for innovative strength and a prominent stage for the best developments," says Kerstin Riedmüller, the project manager responsible for the Eurobike Award. "As the world's leading trade fair, we can offer this kind of asset not only to our exhibitors, but to the entire industry. This creates a genuine leverage effect for the award-winning companies."

Outstanding achievements in ten categories

Whether it's a compact e-cargo bike for urban use, innovative tools or sustainable equipment – companies can enter their products and solutions in a total of ten categories. Experts from various fields of the bicycle industry form the international jury and evaluate the submissions according to clear quality

criteria – from design and functionality to sustainability and workmanship. The expert jury consists of:

- Jessie Ridler (Engineering Project Manager at Minimal)
- Jan-Willem van Schaik (Editor-in-Chief at Bike Europe)
- Nils Holger Moormann (Designer and Art Director)
- Katrin Dröge-Berzedjou (Owner and Managing Director of *feine räder* Bielefeld and *Rachaus Mobility*)
- Hanka Kupfernagel (Cyclist, multiple World and German Champion, Entrepreneur)
- Milosz Kedracki (Founder and Editor of *bikeBoard*)
- Andrea Reidl (Freelance Journalist and Author)
- Marco Brust (CEO of *Velotech*)

Eurobike Award: information, dates and downloads

All companies in the bike and ecomobility industry can participate – whether manufacturers, dealers or designers. They are eligible regardless of their size or how long they've been in the market. To give young talent a platform, start-ups benefit from discounted participation fees (230 euros up to three years after founding). Exhibitors at this year's Eurobike also receive special conditions (460 euros), while non-exhibitors pay 790 euros. The submission deadline is April 17, 2026. You will find all details about the award in the [application documents](#).

For more information, go to: www.eurobike.com.

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About Eurobike:

Eurobike is the leading international trade fair for the bicycle industry and the ecomobility sector, representing sustainable urban mobility, transport and logistics solutions. Together with all participants from politics, business, industry and society, the trade fair creates space for communication, new ideas, a change of perspective, strong partnerships and new business models. It identifies current key topics in the areas of sports, leisure, health and everyday mobility.

About Fairnamic GmbH:

The Fairnamic GmbH joint venture, founded in 2021 by the two exhibition companies Frankfurt and Friedrichshafen, is a highly specialized organizer for innovative and future mobility. With AERO – The Leading Show for General Aviation and Eurobike as the world's leading trade fair for the bicycle industry and the field of ecomobility, Fairnamic GmbH is the market leader in the world of avionics and sustainable urban mobility. Through bundled competencies, market expertise, global networks, brand strength and agility, fairnamic GmbH is gradually expanding the market position of its two leading trade shows and international satellites globally.