

PROGRAMMÜBERBLICK *PROGRAM OVERVIEW*



EUROBIKE 24. – 27.06.2026

DAY BEFORE	BUSINESS DAYS			EUROBIKE FESTIVAL			
Dienstag <i>Tuesday</i> 23.06.26	Mittwoch <i>Wednesday</i> 24.06.26	Donnerstag <i>Thursday</i> 25.06.26	Freitag <i>Friday</i> 26.06.26	Samstag <i>Saturday</i> 27.06.26			
EUROBIKE Pressekonferenz <i>EUROBIKE Press Conference</i>	EUROBIKE Opening & Ribbon Cutting	Sales Summit	Women in Cycling	Preisverleihung Stadtradeln <i>Award Ceremony Stadtradeln</i>	Bike Travel Area Kids Area Action Area	Vormittags <i>Morning</i>	
EUROBIKE Medien-Rundgang <i>EUROBIKE Media Tour</i>	Future Industry Summit	Manufacturing Summit	Beyond Bicycle				
Leaders' Night	Innovation Summit	Mobility Summit	Bembelcrit	Happy Hour Bembelcrit	Bike Film Tour	Bike Travel Area Kids Area Action Area	Nachmittags & Abends <i>Afternoon & Evening</i>
	Sourcing Summit						
	Who builds the next Cycle?	EUROBIKE Investor's Lounge	Tag des Mobilitätsmanagment <i>Mobility Management Day</i>				
	Verleihung <i>Ceremony</i> EUROBIKE Award	Happy Hour Fuck Up Beers					

Produktpräsentationen *Product Presentations*

Trendlounge

Gravel Talk

Career Center

Ecomobility Highlights