

Eurobike Award 2026

Factsheet

Eurobike

● ● Eurobike

Congratulations to
all the winners
and have a great
evening!





EUROBIKE AWARD 2026

The innovation award for the bike and ecomobility universe

The EUROBIKE AWARD 2026 is aimed at pioneers in the bike and ecomobility industry who are leading the way to the mobility of the future with clever ideas, convincing products, or smart services. The EUROBIKE AWARD takes place this year for the 20th time.

The hunt is on to find the best products and concepts in the bike and e-mobility world – from companies who are not prepared to just sit with the bunch, but seek to rethink and redefine mobility. The award highlights solutions that combine exceptional innovation, sustainability, and user-friendliness. Seize the opportunity to boost the visibility of your product and set yourself apart in both national and international markets.



AWARD categories



Winner

The 'EUROBIKE AWARD' is given to products considered to be exemplary and outstanding in their specific category.



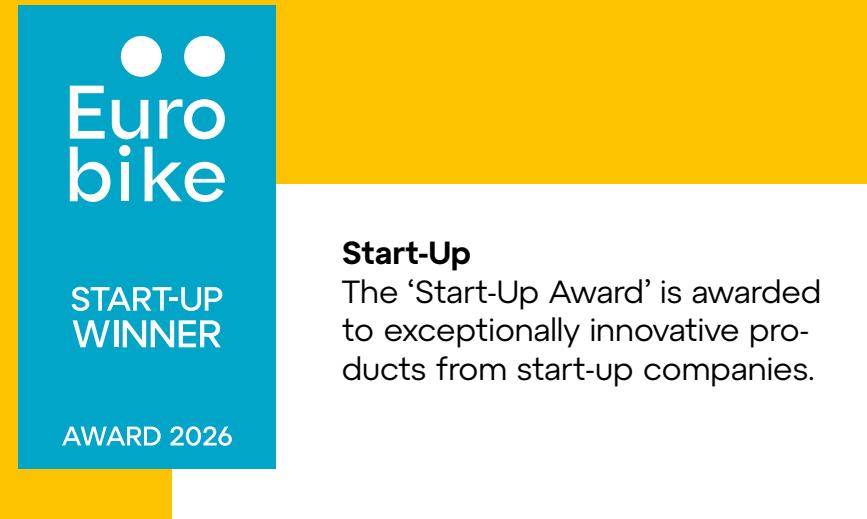
Gold

The 'Gold' Eurobike Award is the 'highest award' for excellence and product innovation. The panel of judges selects at least one Gold winner per category.



Green

The 'Green Award' goes to the most remarkable products in the sustainability category.



Start-Up

The 'Start-Up Award' is awarded to exceptionally innovative products from start-up companies.

How you benefit



Generate awareness for your product / service

The award creates a positive image: via favourable product presentation and greater visibility – drawing attention to your product. Winning an award gives your company a higher profile.

The EUROBIKE AWARD helps you to set yourself apart from the competition, and place yourself in the spotlight when it comes to innovation. It generates extensive national and international reach.



Marketing tool

Use the award label to supplement your overall corporate communication – ideally directly at your booth. It's easy to integrate across your marketing strategies.

Exclusive presentation

All award winners are prominently showcased in an exclusive special exhibition for the entire duration of the EUROBIKE show.



Media reach

You benefit from our high-reach media work, our social media channels and joint initiatives with leading specialist media providers. We present your product to important decision makers from industry, politics and media.

How you benefit



Award ceremony

All winners will be presented effectively to the media at the award ceremony on the first evening of EUROBIKE and can celebrate together to toast their success.

EUROBIKE AWARDS 2025
Gewinner

Wir gratulieren den insgesamt 37 Gewinnern! Ganz besonders dürfen sich die folgenden 9 Einreichungen über den **EUROBIKE AWARD In Gold** sowie die beiden Gewinner des **GREEN- und START-UP Awards** freuen!

Entdecke alle prämierten Produkte und Innovationen und erfahre, was die Jury über die Gewinner sagt!

Leatt - 5.0 Gravity



Der Full-Face-Helm „5.0 Gravity“ von Leatt überrascht durch sein geringes Gewicht – trotz des visual mächtigen Erscheinungsbilds. Auch mit Teil-Carbonhülle ist der Helm leichter als andere mit Voll-Carbonhülle. Besonders gefällt der Jury das markante, eigenständige Design und die tadellose Verarbeitung des Helms. Sie hebt außerdem die Anpassbarkeit durch das BOA-Fit-System und den hervorragenden Sitz durch die verstellbaren Wangen-Pads hervor. Die Schirmverlängerung für schlechtes Wetter gibt dem Helm ein größeres Einsatzspektrum.

Online gallery

All companies and their products will be presented for one year in our Online Award Gallery.



Networking

The award provides the opportunity to network with other successful participants to exchange experiences, tips and winning formulas. Furthermore, it provides an opportunity to talk to the international expert panel of judges – and the chance to discuss ideas with leading figures in the industry.

Anna Buchmann

CEO & Co-Founder, NOCA Mobility

“We were delighted that NOCA received a Eurobike Award, but also that the topic of digitalisation and data management has gained so much attention through this recognition.

The award has noticeably raised the profile of our solution within the industry and given us an extra motivation boost.”



The panel of judges 2026

The independent panel of international judges reflects the diverse nature of the award.



JESSIE RIDLER
Engineering Project Manager
Minimal - Micromobility &
Light Electric Vehicles



**JAN-WILLEM
VAN SCHAIK**
Editor-in-chief Bike Europe



**NILS HOLGER
MOORMANN**
Multiple award-winning
designer and art director



**KATRIN
DRÖGE-BERZEDJOU**
Owner & managing director
feine räder Bielefeld GmbH &
Co. KG and Radhaus Mobility
GmbH & Co.



HANKA KUPFERNAGEL
Cyclist, 8-time world champion,
35-time German champion in various disciplines,
entrepreneur, commentator



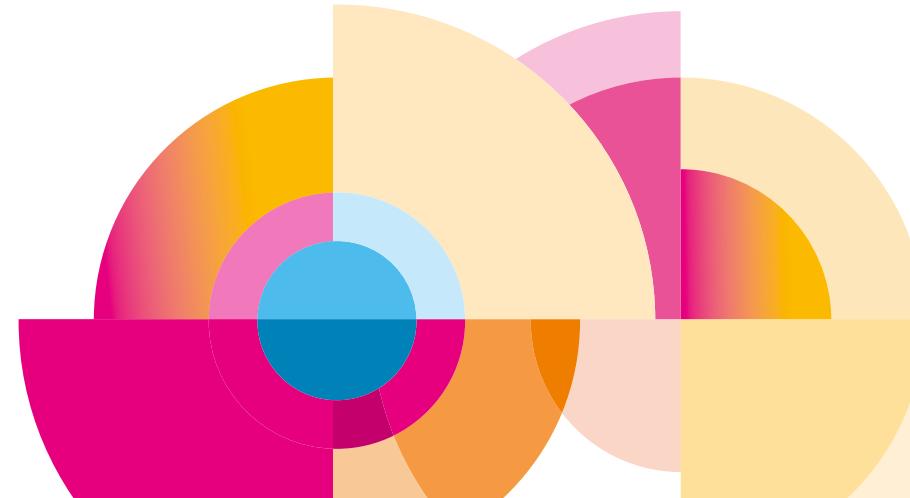
MIŁOSZ KEDRACKI
Founder and editor
bikeBoard, experienced
bike tester



ANDREA REIDL
Freelance journalist and
author



MARCO BRUST
Managing Director Velotech



Date and entry fees

Dates	
Submission opens	26 January 2026
Submission deadline	17 April 2026
Initial selection	27 to 30 April 2026
Judges' panel meeting	20 to 21 May 2026
Winners announced/ award ceremony	24 June 2026

Entry fees	
EUROBIKE 2026 exhibitors	€ 460*
Non-exhibitors at EUROBIKE 2026	€ 790*
Start-Ups** (Founded no more than three years ago)	€ 230*

These costs are participation fees and apply in all cases, whether a product wins an award or not. In the event of winning an award, there are **no** further costs.

*Participation fees are charged per submitted product plus statutory value added tax.

**Start-ups have to submit an additional special form.

For more information, please visit eurobike.com.

[Registration link](#) and [Start-Up form](#).



Who can enter?

Entry is open to companies in the bike and eco-mobility sector, e.g. designers, manufacturers, retailers – regardless of company age or size. Start-ups are also welcome to apply – at discounted rates. Exhibitors at EUROBIKE 2026 benefit from special conditions.

Evaluation criteria

Submissions are evaluated by the expert panel of judges and should be outstanding based on the following aspects:

- Degree of innovation
- Functionality
- Design
- Workmanship and materials
- Sustainability

The order of criteria listed is not an indication of the weighting. This remains the responsibility of the judges.



Categories

Entries are welcome in the following categories:

1. BIKES

All types of bicycles without an e-drive system

2. E-BIKES

All types of bicycles with an e-drive system

3. LIGHTWEIGHT ELECTRIC VEHICLES / SMALL MOTORBIKES

Lightweight two-wheel vehicles
Lightweight four-wheel vehicles,
Trikes, etc.

4. SMALL ELECTRIC VEHICLES

E-scooters, segways, e-skateboards, monowheels, onewheels, hoverboards, e-skates, etc.

5. COMPONENTS

Handlebars, brakes, chain rings, pedals, dynamos, frames, tyres, forks, saddles, electric components, etc.

6. ACCESSORIES

Bike computers, water bottles, bells, pumps, grips & bar tape, bike bags, lights, locks, tools, etc.

7. CLOTHING & ACCESSORIES

Shorts, leggings, jerseys, baselayers, shoes, helmets, gloves, eyewear, backpacks, etc.

8. DIGITAL SOLUTIONS

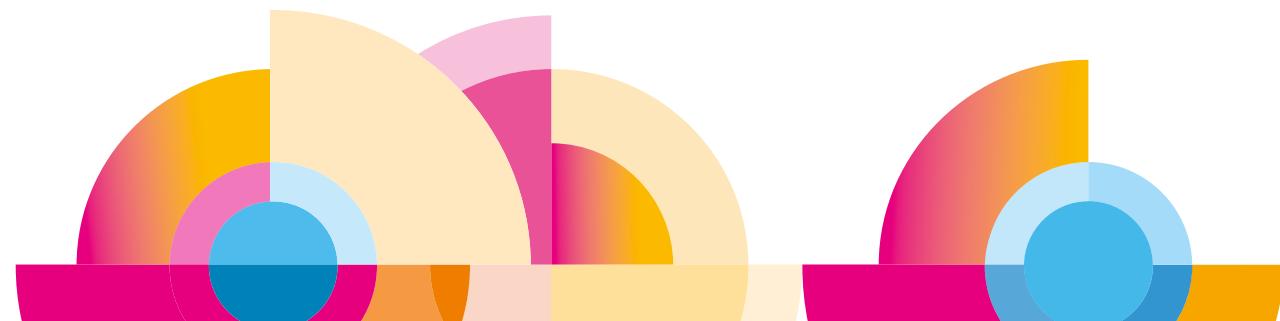
Apps, concepts, campaigns, sharing concepts, etc.

9. MOBILITY SOLUTIONS AND INFRASTRUCTURE

Smart facilities, urban furniture, fleet and company vehicle solutions, micro hubs, mobility on demand, concepts, etc.

10. ADVENTURE EQUIPMENT

Tents, sleeping bags, sleeping mats, camping cookers, plates & cutlery, etc.



Submission

In addition to registering, we ask you to provide a short presentation of your product, prototype or service. This is entered by writing in the online tool. Please make sure you provide an informative description. Detailed specifications and the degree of innovation can then be added by uploading additional files. It is also possible to upload images, photos, and film material.

If your product makes it through the initial selection, you will be responsible for sending in the products at your own expen-

se. You'll find more information in the online registration tool. All incoming submissions will be prepared accordingly for the judges' panel meeting.



Register
here!



Start-Up
form

Your contact



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