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Basic Principles

The "EUROBIKE Award" is presented by fairnamic GmbH. The EUROBIKE AWARD is organized by the German Design Council Service GmbH (Rat für Formgebung). The following terms and conditions constitute the exclusive contractual basis for participation in the "EUROBIKE AWARD" competition between fairnamic GmbH and the participant in the competition. The participant's terms and conditions shall not be recognized, even if they are not expressly rejected by fairnamic GmbH in individual cases.

Participation criteria

The award is open to entries (projects) that fall into at least one of the following categories:

Bicycles // All types of bicycles without e-drive system

E-bikes // All types of bicycles with e-drive system

Light electric vehicles, mopeds // L1e Light two-wheel motor vehicle, L6e Light four-wheel motor vehicle, L2e Three-wheel moped, L3e Two-wheel motorbike, L4e Two-wheel motorbike with sidecar, L5e Three-wheel motor vehicle, L7e Heavy four-wheel motor vehicle.

Small electric vehicles // E-scooters, Segways, electric skateboards, monowheels, onewheels, hoverboards, hovershoes/e-skates, etc.

Components // Handlebars, brakes, gears, crank arms, pedals, dynamos, frames, tires, forks, saddles, electrical components, etc.

Accessories // Speedometers, water bottles, bells, pumps, grips, bags, lights, locks, mudguards, tools, etc.

Clothing and accessories // Pants, jerseys, jackets, underwear, shoes, helmets, gloves, glasses, backpacks, etc.

Digital solutions // Apps, concepts, campaigns, sharing concepts, etc.

Concepts, mobility solutions and infrastructure // Smart facilities, street furniture, street equipment, fleet and vehicle fleet solutions, micro hubs, mobility on Demand, concepts, etc.

Adventure equipment // Tents, sleeping bags, sleeping mats, camping cookers, crockery & cutlery

Prototypes and one-offs are admitted to the award. These must be clearly marked as such for the jury meeting.

In cases where a product is not present at the physical jury meeting, it is immediately eliminated from the evaluation, as an evaluation is not possible without the physical presence of the product. This does not apply to digital submissions.

Registration for the competition

Registration for the competition can be completed online at [My Design Council](#). Close of registrations for exhibitors at EUROBIKE will be April 17, 2026.

For the jury deliberations the following information per submission must be uploaded to database online by April 17, 2026:

- At least three (maximum five) digital product images (JPG, min. 1000 x 1000 px, CMYK., file size: max. 10MB)

Basic information on participants and products entered will be taken from the online registration. The organizer accepts no liability for erroneous or incorrect information in the magazine or further publications.

Costs

The participation fee for exhibitors at EUROBIKE 2026 will be.

The registration fee for

Exhibitors	EUR 460,-
Non-exhibitors	EUR 790,-
Start-Ups	EUR 230,- (Click here for the Start-Up Formular)

Plus, VAT for each registered product. You will receive an invoice for the total amount. You will receive an invoice for the total amount.



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Assessment criteria for the exhibitors' competition

Alongside the overall concept and practical value, the following criteria will be decisive in the jury's decision-making process:

Level of innovation // Functionality // Design // Quality of manufacturing and choice of materials // Sustainability

The jury members are free to decide how much weight they place on each of the assessment criteria. It is incumbent upon the jury to evaluate the assessment criteria on an individual basis for each product entered.

Jury Procedure

For the pre-jury process, it requires the submission of the above visual material. Should the submitted product be admitted to the physical jury session, the applicant may submit original products for the award for the jury session with the application process.

The jury of experts will judge based on the criteria described. If a product was developed with the participation of a jury member, this member is not entitled to vote in this case. The jury decides by simple majority. The jury will select the winners of the EUROBIKE AWARD from all entries. Legal recourse is excluded for all participants. Unfortunately, no individual justification can be given in the event of a non-award.

All projects/product samples (and packaging) must be marked with the project ID provided and this must be clearly visible on delivery. The loss and/or non-judging of unmarked projects will be at the expense of the applicant. The burden of proof for proper marking shall be borne by the applicant. The method of delivery and collection will be as selected at the time of registration.

The handling, costs and all risks for the delivery and collection of the registered projects are borne exclusively by the applicant. The German Design Council undertakes to inform the applicant immediately of any visible transport damage upon receipt of the projects. For projects that are delivered from abroad, all

necessary customs formalities must be handled at the applicant's own expense. The fairnamic accepts no liability for loss, theft and/or damage during the period of submission of the registered projects.

The projects must be delivered in packaging that is reusable and safe for return shipment. If this is not the case, the fairnamic assumes no liability for any damage caused by the return shipment.

Shipping of Winner products, liability and insurance

In the case of being awarded the entrant is undertaken to deliver the original product for exhibition purpose. Costs for the delivery and insurance of the products must be paid by the participant. Products should be delivered in reusable packaging. After consultation with competition organizers participants may also assemble their products themselves for the exhibition. Participants will be liable for any potential damage or additional costs incurred. We therefore recommend that you take out an insurance policy for goods in transit, in particular against breakage, damage and theft. The organizers will only ensure products for the period in which they are on trade fair grounds (i.e. during jury deliberations, if necessary interim storage, and the exhibition) and only in the case that a delivery bill showing the product's value is included in the package. Further details on product delivery will be sent after the winning notification.

Exhibition

All products to receive an award from the jury will be on display as part of a special exhibition during EUROBIKE from June 24 - 27, 2026. The exclusive exhibition will guarantee an adequate presentation of the award-winning products.

Pickup of entries

For the pickup of the products the participants will be informed individually. Products that have not been collected within the set period will be disposed or returned with costs.

Prevention of Accidents

If products are to be demonstrated or exhibited in a usable or working condition, they must comply both with statutory requirements and with those required by the Employers' Liability Insurance, in particular with the regulations for the prevention of industrial accidents, and must be equipped with the mandatory safety features. Participants are liable for any damage which arises from products on display and must indemnify the fairnamic GmbH and the German Design Council against any claims for damages on behalf of third parties.



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Award ceremony and publicity

The products awarded with Design Plus will receive a certificate of the award at the start of EUROBIKE 2026. All award winners will be honored with a certificate at a festive awards ceremony and published in the online exhibition on the award. All awards will be published for the first time at the beginning of EUROBIKE 2026. The "EUROBIKE Award" signet will be available to all award winners for unrestricted use as long as the product is offered unchanged. The winners of the Eurobike Gold, Startup, Green Award and Ecomobility Award will only be announced at the awards ceremony.

Intellectual property rights

Products which breach intellectual property rights (trademarks, logos/brand labels, utility patents, patents or similar) are barred from participation. All participants are responsible for informing the Messe Frankfurt Exhibition GmbH as to whether legal proceedings (regarding competition law, patents, trademarks, disputes about copyright or other rights) are pending regarding submitted items. Damages/costs and, in particular, third-party claims, which result from an infringement of these conditions are the sole responsibility of the participant who shall indemnify the German Design Council and Messe Frankfurt Exhibition GmbH against all claims, immediately upon request. The copyright to all submissions in the competition (photos and text) remains at all times the property of the respective participant. For the duration of the competition, as well as for publications directly connected with the competition, the participant surrenders to the Messe Frankfurt Exhibition GmbH the rights of use and publication.

Liability

No claims from participants may arise, if, because of circumstances beyond the control of the German Design Council or fairnamic GmbH, it proves impossible to release the "EUROBIKE 2026" or the presentation in the exhibition in their entirety or at the prescribed time.

Contractual Agreement, Court of Jurisdiction

By signing the registration form, participants agree to the rules of the competition as set out in the materials sent out with the call for entries and to the terms and conditions of the competition herein contained, and they further agree to take part in the online and live exhibition. The designated place of business (place of fulfilment) and court of jurisdiction for contracts is Frankfurt am Main. Disputes arising from dealings with persons representing business organizations, or with individuals or groups who are persons under public law or represent special funds under public law, shall be referred to the court of jurisdiction in Frankfurt am Main.

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