

Definitions

fairnamic Fairnamic GmbH shall hereafter be referred to as **fairnamic**.

Conditions of Participation General Conditions of Participation, Technical Guidelines, [Media and Marketing Packages](#), Site Regulations, General Privacy Policy and other documents are available [here](#).

1. General Event Information: Opening Times

The International Bicycle Trade Exhibition EUROBIKE will take place from Wednesday, June 24th 2026, to Saturday, June 27th 2026, at the exhibition grounds of Messe Frankfurt.

EUROBIKE are open from Wednesday through Saturday from 09:00 a.m. to 6:00 p.m.

Access for exhibitors is two hours before the start of the show.

The exhibition is open to the public on Saturday, July 27th 2026 (EUROBIKE FESTIVAL), from 09:00 a.m. to 6:00 p.m.

2. Product Presentations – Description of Services

The product presentations are 10-minute stage slots available to exhibitors of EUROBIKE 2026 for a total duration of 10 minutes, including speaker changeovers, opening and closing moderation, as well as, if applicable, a Q&A session.

The service per booked slot includes:

- one 10-minute slot on a EUROBIKE stage including moderation (Hall 8, Hall 11.0, Networking Stage in the Portalhaus). The allocation to the respective stages and time slots is at the discretion of the organizers,
- the thematic allocation of the product presentations to one of the stages,
- the use of the technical equipment of the respective stage: projector and sound system,
- the use of the furniture in front of the stage,
- promotion of the presentations by EUROBIKE on the EUROBIKE website, the EUROBIKE app, as well as in selected newsletters and on on-site digital signage.

3. Product Presentations – Pricing

The booking of a slot for a product presentation within the framework of EUROBIKE 2026 is subject to a fee.

The fee for one slot is EUR 199.00 plus the applicable statutory value-added tax per exhibitor and per slot.

The booking of a slot for a product presentation is exclusively available to exhibitors of EUROBIKE 2026.

4. Product Presentations – Booking and Approval Process

The booking of a slot for a product presentation is carried out on a non-binding basis via the booking system provided by fairnamic.

By submitting a booking, the exhibitor declares its interest in participating in a slot. This does not constitute any entitlement to participation.

Fairnamic reviews each booking, in particular with regard to a balanced thematic mix and the degree of innovation.

The contract for the allocation of a slot for a product presentation is concluded only upon dispatch of the binding participation confirmation by fairnamic.

Invoicing is issued only after dispatch of this participation confirmation.

5. Product Presentations – Content and Cooperation Obligations of the Exhibitor

The content required for the product presentations is collected via a query form provided by fairnamic.

The exhibitor is obliged to provide all requested content in full and no later than 12 June 2026.

In the event of late or incomplete submission of the content, the provision of the slot cannot be guaranteed. In this case, there is no entitlement to a presentation or to a refund of the participation fee.

6. Product Presentations – Delimitation from Main Participation at EUROBIKE

The product presentation constitutes an additional, voluntary marketing service.

It is:

- independent of stand size or stand location,
- without influence on hall or stand positioning,
- without impact on further marketing or communication measures within the framework of EUROBIKE.

7. Product Presentations – Minimum Number of Participants / Free Cancellation

After dispatch of the binding participation confirmation, cancellation by the exhibitor is excluded; a refund of the participation fee shall not be granted.

8. Product Presentations – Payment Terms

100% of the participation fee is due two weeks after receipt of the invoice.

The payment terms stated on the fairnamic invoices shall apply. Please observe the bank details provided.

9. Product Presentations – Reverse-Charge-Procedure

All quoted prices are net prices. If the statutory VAT is applicable, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Terms and Conditions of Participation.

10. Product Presentation – Liability and Warranty

Fairnamic assumes no warranty for reach, visitor numbers, leads, or economic success resulting from participation in a product presentation.

Responsibility for the content of provided information, statements, trademarks, and image rights lies exclusively with the exhibitor. The exhibitor shall indemnify fairnamic against all third-party claims arising from the use of such content.

11. Product Presentations – Use of Trademarks, Content, and Media

The exhibitor grants fairnamic an unrestricted right, in terms of time, territory, and content, to use the content (text, images, video, audio, logos) provided within the scope of the product presentation.

Such use shall take place in particular:

- within the EUROBIKE app,
- for trade fair, press, and marketing purposes,
- for reporting on and documenting the event.

No separate remuneration shall be granted for such use.

12. Legal Notices

- 12.1 In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.
- 12.2 The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Commission on International Trade Law.
- 12.3 Place of fulfilment for both parties is Frankfurt am Main.
Place of jurisdiction: Tettnang
HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm

Version: EB26_en_btb001
Status:07.01.2026