

● ● Eurobike

HAND-MADE AREA

June 24–27, 2026

Messe Frankfurt



EUROBIKE – The Global Platform

The fourth edition in Frankfurt has been an impressive proof: EUROBIKE, the world's leading trade fair for the bike and future mobility industry has arrived in the Main metropolis!

31,270 trade visitors from 97 nations have followed the trade fair motto 2025: „Hello Future“. The international trade audience was part of an outstanding atmosphere during the BUSINESS DAYS, at the stands of roughly 1,900 exhibitors, in the meeting spots, lounges and in front of numerous conferences and show stages.

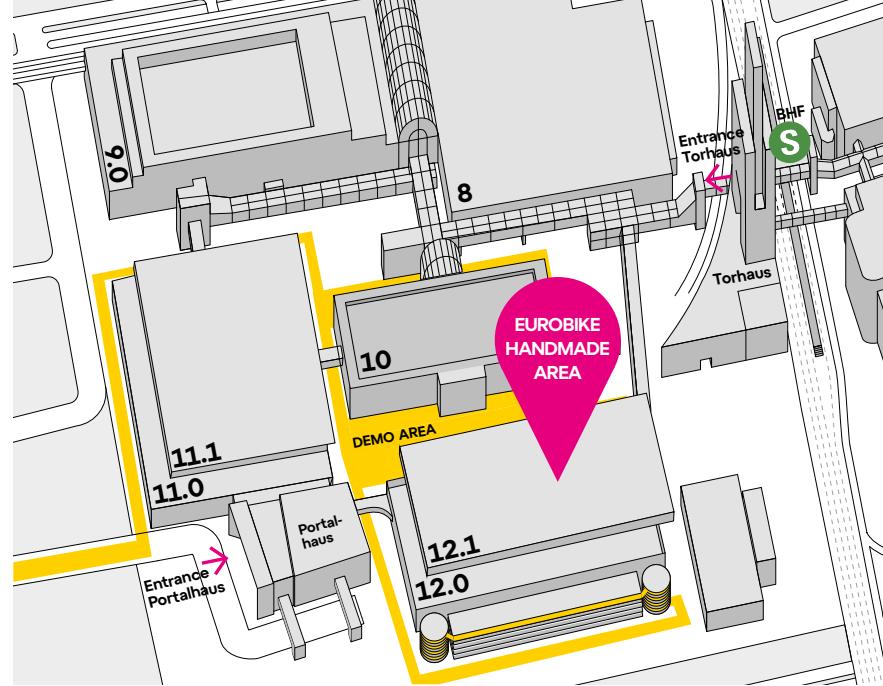
In the heart of Europe, close to the large Rhine-Main public and at the same time being at the center of the bike universe, offers the participants unique opportunities and potential.



EUROBIKE HANDMADE AREA – all tailored and custom

Prominently located in the center of Hall 12.1, the special exhibition area exceeding 500m² offers plenty of space for passionate cycling dreams, lots of elegance and avant-garde on two wheels; opportunities for networking and to linger around. With around 40 exhibitors from frame construction and individual bike manufacturing, this is where the grand cru of craftsmanship will open its showcase during the EUROBIKE FESTIVAL, as well as to a large parts of the BUSINESS DAYS.

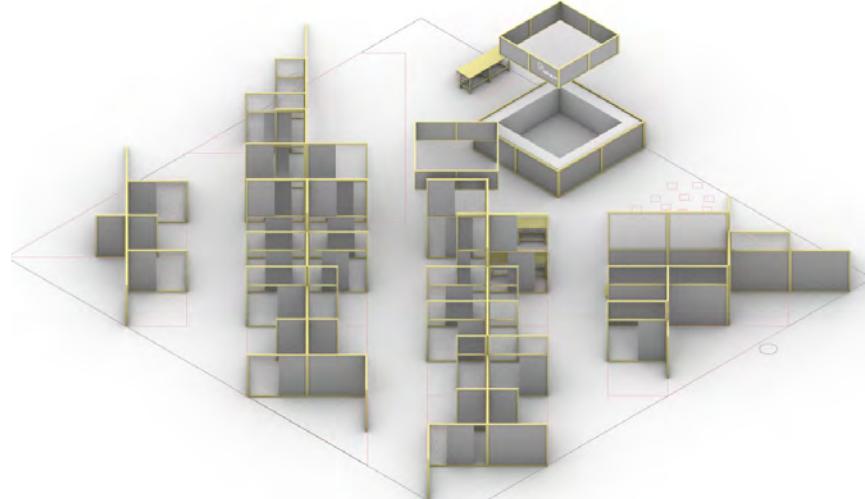
The HandmadeBar offers refreshments for exhibitors and visitors alike, and invites you to have a chat at the bar or linger in the lounge area.



EUROBIKE HANDMADE AREA – added value

The EUROBIKE HANDMADE AREA not only offers a special group of exhibitors an incomparable opportunity for external presentation during the trade fair, but also embeds its contents in a sustainable and publicity-effective way. In addition, it offers points of contact to important, future-oriented topics by means of spacious networking tables and a dedicated area stage.

Showcases of current 3D printing technologies by an outstanding group of suppliers, provide an insight into what is currently possible in this exciting sector, which is particularly suitable for individualized production processes.



Our offer

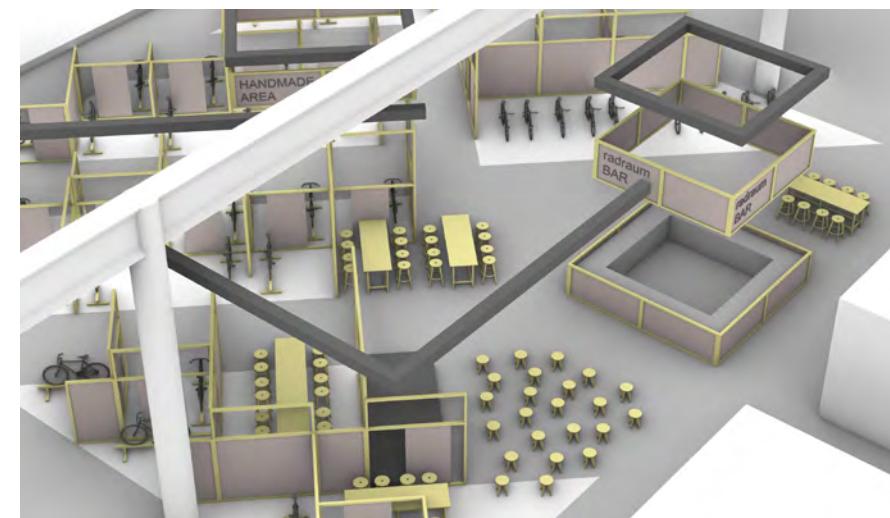
We caught your fancy? Become part of the EUROBIKE HANDMADE AREA: Budget-oriented and with a manageable time commitment, we offer 40 selected brands an exhibition space and presentation opportunities with a bicycle-fascinated and affluent audience, at the hub of the bike industry.

Exhibitor passes for the entire duration of the trade fair, additional tickets for the EUROBIKE FESTIVAL and the EUROBIKE TRENDLOUNGE are included for all EUROBIKE HANDMADE exhibitors.

On the following page you will find an overview of the services provided for EUROBIKE HANDMADE exhibitors at a glance.

You are interested in the EUROBIKE HANDMADE AREA but your brand does not qualify as an exhibitor?

Then become a EUROBIKE HANDMADE AREA partner and contact us directly!



EUROBIKE HANDMADE - exhibitors' options

	PACKAGE 1: 6 m ²	PACKAGE 2: 12 m ²
Duration	4 days	4 days
Stand space	Inclusive (2.45x2.45m)	Inclusive (4,90x2,45 m)
Back wall	Varying heights 2.10–3.95m	Varying heights 2.10–3.95m
Equipment	<ul style="list-style-type: none"> • Lighting via rig • 1 pedestal • Carpet included, additional services can be obtained at serviceshop.messefrankfurt.com 	<ul style="list-style-type: none"> • Lighting via rig • 2 pedestals • Carpet included, additional services can be obtained at serviceshop.messefrankfurt.com
Graphics	<ul style="list-style-type: none"> • Booth ID • Exhibitor graphic 	<ul style="list-style-type: none"> • Booth ID • Exhibitor graphic
Cleaning services	<ul style="list-style-type: none"> • Full cleaning • Daily cleaning service & Waste disposal 	<ul style="list-style-type: none"> • Full cleaning • Daily cleaning service & Waste disposal
Further services included	<ul style="list-style-type: none"> • Area security (daily 6pm-8am) • Discounts at HandmadeBar • Media & Marketing Package BASIC • Networkdesks with poweroutlets on the area • 1 slot for a presentation on area stage • 2x exhibitor's passes 	<ul style="list-style-type: none"> • Area security (daily 6pm-8am) • Discounts at HandmadeBar • Media & Marketing Package BASIC • Networkdesks with poweroutlets on the area • 1 slot for a presentation on area stage • 3x exhibitor's passes

PACKAGE 1:
949 €

PACKAGE 2:
1599 €

Become a EUROBIKE HANDMADE AREA partner and get in touch with us directly to discuss a wide range of integration options!
Changes to the offer at our discretion. All prices are excl. of 19% VAT

Products and exhibitors

Away from mass production, global supply chains and the catalogs of full-range retailers, the special exhibition area appeals to brands whose core business is in the areas of frame construction, customization, small series of bikes and components, but also individual fashion fashion and bicycle accessories.

Therefore, only applicants will be admitted to the EUROBIKE HANDMADE AREA who have specialized accordingly and through sustainable materials, local production, upcycling, or particularly artistic workmanship in their custom-made products.

Bike accessories

Everything that belongs to bikes:

speedometers, water bottles, bells, pumps, grips, bike packs and bags, lights, locks, mudguards, tools, tires, etc.

Bike components

Handle bars, brakes, gears, bottom brackets, electrical components, pedals, generators, wheels, spokes, forks, saddles, etc.

Bikes

All non e-drive bikes:

MTBs, road bikes, gravel bikes, cross bikes, cargo bikes, urban bikes, fitness bikes, special bikes, rickshaws, folding bikes, single speed bikes, BMXs, dirt bikes, trekking bikes, recumbent bikes, velomobiles, tandems, trikes, kids' bikes etc.

Apparel & accessories

Everything worn by cyclists:

shorts, leggings, jerseys, underwear, baselayers, shoes, gloves, helmets, glasses, backpacks, etc.

Your contact

Would you like to participate in the EUROBIKE HANDMADE AREA?
We look forward to hearing from you!



Valerie Czok
Project Manager Exhibitors
EUROBIKE

✉ +49 7541 95995 23
✉ valerie.czok@fairnamic.com



Sandra Janjanin
Project Manager Exhibitors
EUROBIKE

✉ +49 7541 95995 30
✉ sandra.janjanin@fairnamic.com

