



Eurobike

Sustainable Trade Fair Presence

June 24 – 27, 2026
Messe Frankfurt

Sustainable Participation at EUROBIKE

Sustainability is a core practice at EUROBIKE. With our move to Frankfurt, we made a conscious decision to choose a venue that is **a pioneer in the field of sustainability**. Messe Frankfurt has implemented the internationally recognized environmental management system EMAS at its home location. This validation, which also meets the requirements of DIN EN ISO 14001, is another milestone for the company in achieving its ambitious environmental goals by 2040, and an important step toward a sustainable trade fair industry.

Examples include its own **photovoltaic system**, which generates enough electricity to power approximately 380 households for a year. The use of 100% renewable energy, efficient materials management, and regional catering. This is complemented by **sustainable water management**, **CO2 tracking**, and a **clear climate strategy**. Sustainability is evident not only in event operations but also in the exhibition grounds themselves: A large portion of the area is unpaved or designed to be close to nature, with green roofs, around 890 trees, and beehives that promote biodiversity and improve the urban climate. To ensure that the world's leading bicycle trade fair also sets standards in

sustainability, we need the **support of you, our exhibitors**. Only together will our sustainability philosophy lead to sustainable success!

1: Measures BEFORE EUROBIKE

2: Sustainable Arrival and Departure

3: Measures DURING EUROBIKE



1: Measures BEFORE EUROBIKE

With a few considerations in the run-up to the trade fair, a lot can be achieved. Make sustainability visible and involve all participants in your sustainability strategy early on!

Advertising Materials:

- Replace printed materials with digital offers
- Create reusable brochures (without date or location)
- Use sustainable printed materials

Packaging and Shipping:

- Use biodegradable/recyclable packaging
- Rethink shipping methods to reduce CO₂
- Plan logistics early to avoid unnecessary transports

Stand Construction:

- Use reusable stand construction systems
 - Use energy-efficient technology
 - Avoid carpets (in halls 11 and 12) or use cradle-to-cradle carpets
- › [Visit the trade fair shop](#)

Catering:

- Avoid single-use dishes
 - Prefer vegetarian or vegan options
 - Use water refill stations instead of plastic bottles
 - Use regional organic-quality products for catering
- › [Visit the trade fair shop](#)

2: Sustainable Arrival and Departure

Traveling to and from the trade fair is a key factor in reducing CO₂ emissions.

Frankfurt is well connected – by train, public transport, or bike. The exhibition grounds are centrally located, with many hotels nearby. This means getting around the city without a car is easy. EUROBIKE offers free services from RMV and DB Call a Bike.

Public Transport (ÖPNV):

The exhibition center is just a 10-minute walk from the main train station and has its own S-Bahn station.

- Discounted long-distance tickets from Deutsche Bahn
- › **Here's the link to the booking portal**
- Exhibitor badges and day tickets include a free public transport day pass for the Rhein-Main area
- › **More info on the RMV day pass**

Bike:

- €30 credit for bike rental via DB Call a Bike with code: EB26EXHIBITOR
- Free, secure bike parking near the portal entrance of the exhibition grounds for exhibitors

3: Measures DURING EUROBIKE

Sustainability doesn't end with setup – there's a lot you can do during the trade fair as well. With small, thoughtful actions, you can make your presence measurably more eco-friendly. Our waste advisors support you directly at your booth – and you can take part too.

Waste Management:

- Dispose of recyclables like paper, cans, and plastic bottles in the correct bins
- Compostable waste belongs in the green bin located in the food service areas

Save Energy:

- Consistently turn off lights and equipment at the end of the day
- Use LED lighting and power strips with switches

Communication & Be a Role Model:

- Show your commitment – for example, with a sign at your booth
- Communicate small steps transparently – sustainability is a process

 **Join in! With just a few simple steps, you can help make EUROBIKE a more sustainable event – for the climate, the planet, and the region. Thank you!**