

EUROBIKE



▶ SPARK 900 TUNED

SPORTS & PERFORMANCE AREA

July 3–7, 2024
Messe Frankfurt



FAST
IS FUN

SCOTT
SPARK 900 TUNED AXS

EUROBIKE – The Global Platform

The second edition in Frankfurt has impressively proven it: EUROBIKE has arrived in the Main metropolis as the world's leading trade fair for the bike and future mobility industry!

This year, 34,750 trade visitors from 122 nations followed the trade show motto „Hello Future“. During BUSINESS DAYS, the international trade audience ensured a great atmosphere at the stands of over 1,900 exhibitors, in the meeting spots and lounges, as well as in front of the numerous conference and show stages.

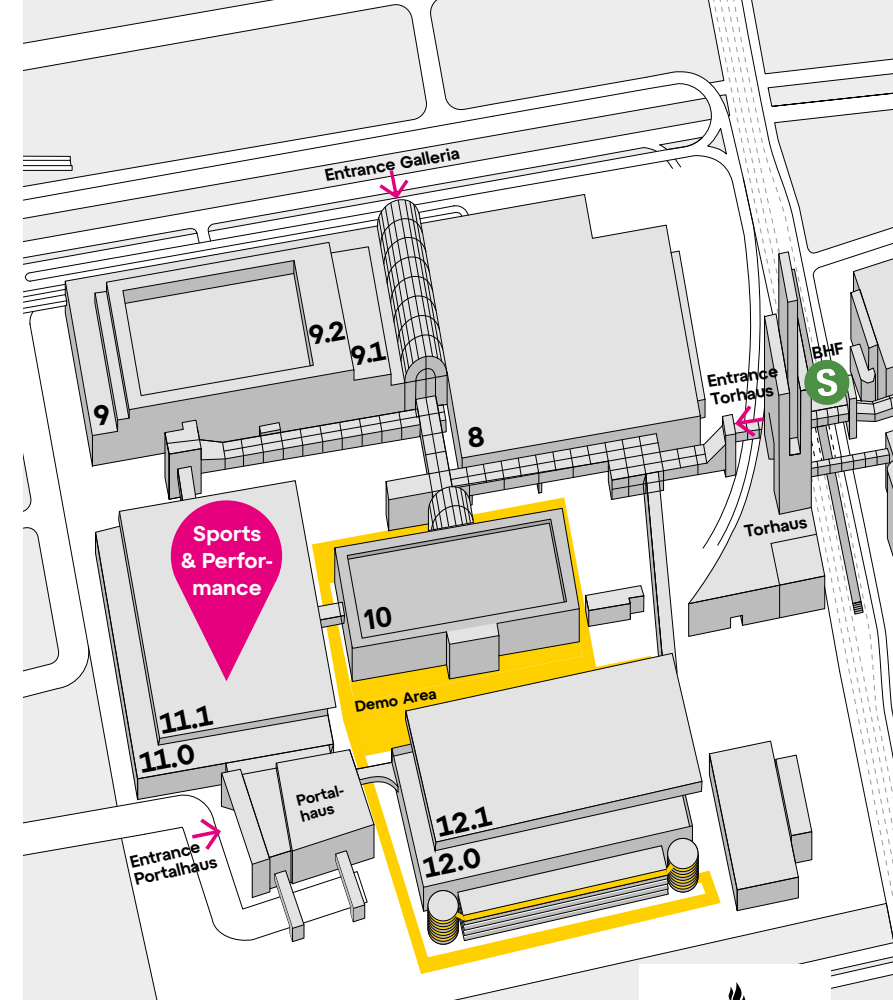
EUROBIKE 2023 was thus once again the central platform for intensive exchange and networking between the players from industry, trade, politics and the media.



The Place To Be

Every trade show has its community bastion, meeting point and hub – the place where it’s always happening and you meet the right people. At EUROBIKE, it’s the Sports & Performance Area in Hall 11.1. This is where Gravel, Road, Fashion, Lifestyle and E-Cycling topics converge. And it’s where the pioneers are showing tomorrow’s trends that will dominate the market.

A central stage and video wall offer innovative presentation options and direct immersion in relevant target groups. Together with our partner, Cycle Cafe, we’ve created the perfect surroundings and atmosphere for confidential discussions, media-effective presentations, and socializing in the community. Great coffee and great meeting areas, workshops and talks – bringing together sport and business and you with your partners.



More added value

The Sports & Performance Area will be a meeting place not only for innovative brands and retail specialists but also athletes, fans, enthusiasts and the media – the international bike community.

Apart from a pure stand presence, EUROBIKE offers you plenty of additional forms of participation.

1. Highlight presentations

Take advantage of the stage and LED wall of the Cycle Cafe for product info, presentations and live interviews.

Up to 20 minutes

500 €

Up to 40 minutes

850 €

2. Video clips

Our large LED wall is the ideal solution for your video. Whether image video or product video – here you will find just the right platform. And if you have no video, we'll be only too pleased to prepare you a product video from your existing photos and copy.

3 days B2B only (Wed – Fri)

1,500 €

2 days B2C only (Sat + Sun)

1,000 €

All 5 days

2,000 €

Video production (production show)

500 €



Products & Exhibitors

The Sports & Performance Area is open for everyone!

Whether independent niche producer, full-range bike manufacturer or special product supplier, the booth areas are compact and the “stand construction” is already taken care of in many places by the overall design of the area. Even brands with their main stand elsewhere at EUROBIKE can showcase their selected new features.

**Road-,
Mountain &
Gravelbikes**

Lifestyle

E-Cycling

Components

Clothing

Parts

Events

Accessoires

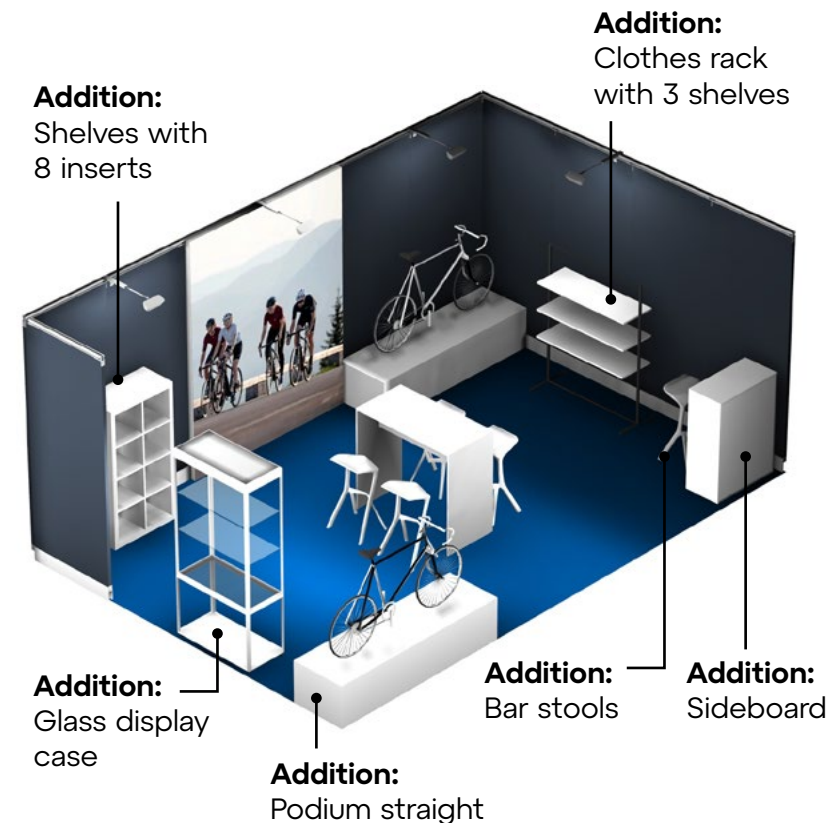
Services

Our offer

	PACKAGE Sports & Performance
Stand space	Included
Back wall	Height: 2.50 m
Equipment	<ul style="list-style-type: none"> • Spotlights • Carpet • Bridge type table white (1.20x0.60x1.10 m) • 4 bar stools • Power connection including electricity consumption
Graphics	<ul style="list-style-type: none"> • Back wall graphics
Cleaning services	<ul style="list-style-type: none"> • Full cleaning • Daily cleaning service
Further services included	<ul style="list-style-type: none"> • Exhibitor passes (number depends on stand size) • Communication package • Area security (daily 6 pm – 9 am) • Waste disposal
Additional services	<ul style="list-style-type: none"> • AUMA fee: 0,60 €/m²

Possible additional equipment
Wastepaper basket 18l
Bar stools
Podium straight White (2.00x0.60x0.45 m)
Glass display case, lockable with lighting
Shelves with 8 inserts (0.77x1.47x0.39 m)
Clothes rack with 3 shelves
Sideboard, white

Contact additional equipment:
 Fairconstruction
 ✉ ausstattungen-SL@messefrankfurt.com



Your contact

Would you like to participate at the Sports & Performance Area? We look forward to hearing from you!

**Book here
without
commitment:**
[click here](#)



Melanie Riedmann

Exhibitor Service

EUROBIKE

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